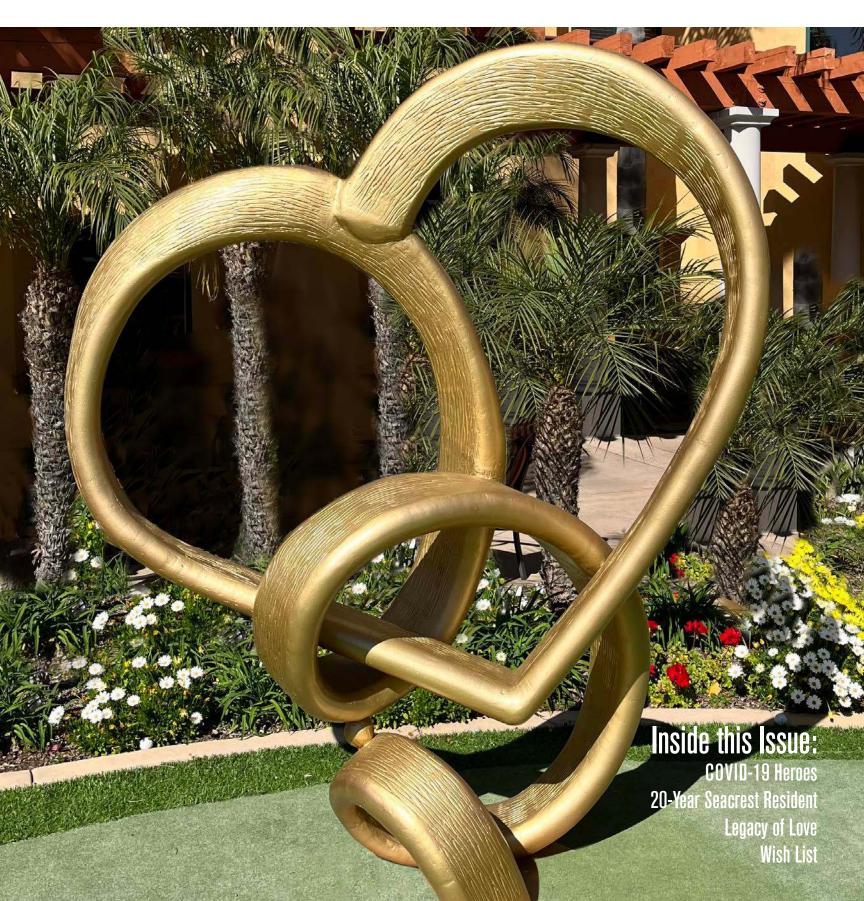
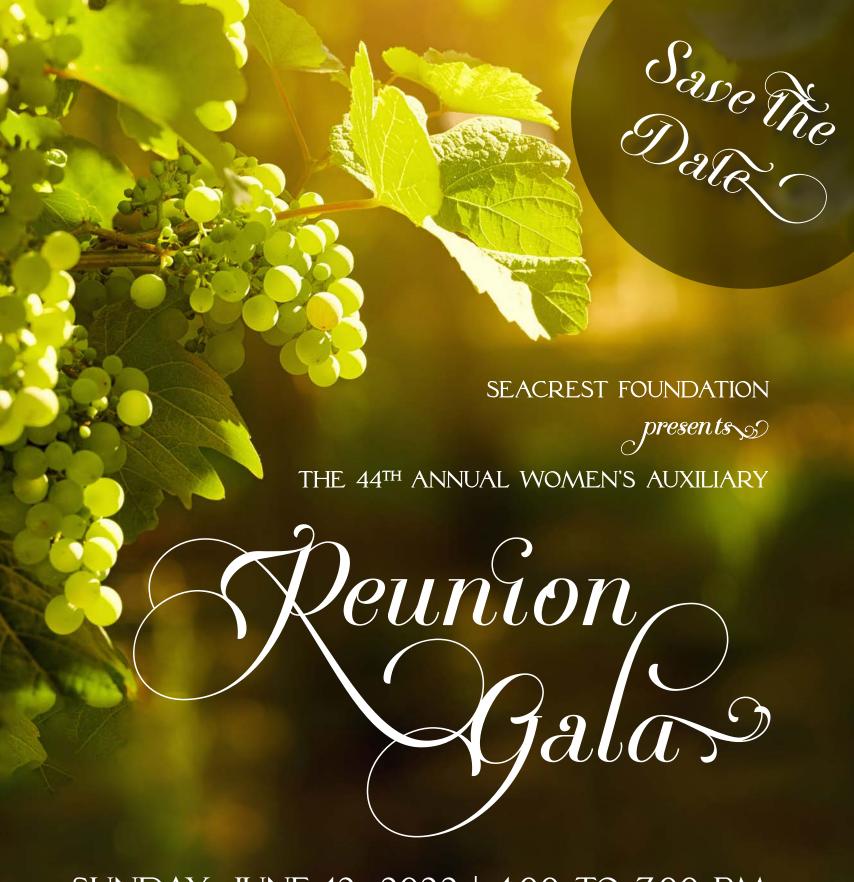
HAPPENINGS



WINTER/SPRING 2022





SUNDAY, JUNE 12, 2022 | 4:00 TO 7:00 PM

OUTDOOR EVENT AT PRIVATE RESIDENCE & VINEYARD IN RANCHO SANTA FE

CONTACT SEACREST FOUNDATION FOR MORE INFORMATION (760) 516-2015 | KMOY@SEACRESTFOUNDATION.ORG | SEACRESTFOUNDATION.ORG/GALA





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Heidi Kvitli Chief Human Resources Officer I am honored to serve as Chair of the Seacrest Village Board of Trustees. I am thankful for the trust that both the Board and community have placed in me. This has certainly been a challenging year. The Omicron variant presented a very difficult time for our Seacrest community, and we are now very relieved to see it subsiding.

The Seacrest Village leadership team and staff deserve our appreciation for working together tirelessly to get us through this difficult time. As Pam Ferris has told us, the focus at Seacrest this winter has been meals, medication, and morale. Many of our staff who work in non-direct care roles have stepped in by delivering meals, packages, sanitizing surfaces around the campus, and multiple other tasks to fill in for their colleagues who were out sick with COVID-19. All staff worked as one team as the safety of one another and the residents has been, and continues to be, of paramount importance.

The pandemic has also presented challenges in maintaining our budgeted occupancy rates. As elective procedures and non-emergency surgeries were postponed at local hospitals, we have seen a decline in admissions to our nursing home for rehabilitation and skilled nursing care. We expect with the Omicron wave passing, the census in our nursing home, as well as other buildings will increase.

As we look to the future, we are working on a revised master plan for our campus. The coming year will bring more clarity as we seek to better understand the changing and evolving needs of the community.

I would like to thank and recognize Seacrest Foundation.

Their efforts to secure critical funds is what made it possible to take care of the needs of the residents as well as the staff. Seacrest Foundation has and continues to embrace the community's support, and we are extremely grateful for all they do to sustain Seacrest Village and Seacrest at Home.

Wishing you all good health,





Pam Ferris, Seacrest Village President and CEO and Robin Israel, Seacrest Foundation Chief Foundation Officer, covering a mail room staff shift delivering packages to residents.

On the cover: Heart of Gold by Ilya Idelchik. The Heart of Gold artwork will be installed in the "heart" of Seacrest Village, Annette's Village Square, alongside a beautiful plaque with this inscription:

"This Heart of Gold serves as a reminder of the love and compassion that ensured the safety and well-being of our residents and staff during the COVID-19 pandemic. Together, we made our way through this most difficult time as one Seacrest family. Together, we will go into the future, remembering those whom we lost and grateful for our commitment to one another."



Pam Ferris, President/CEO Seacrest Village Retirement Communities

For the past two years, life at Seacrest Village has been anything but business as usual. Our residents, families, and staff have dealt with a fair share of the COVID-19 virus. While the virus is unpredictable in nature, the email blasts and voice messages sent after learning of each new positive case became far more predictable than we would have liked. Even so, our commitment to transparency never waned.

COVID-19 has caused many to reflect on our lives and what's important. I have been blessed to speak with many residents routinely during a new program called *Heart to Heart*, where this topic often occurred, among other exchanges of information. What I learned first and foremost is that our residents feel safe here. They don't always care for strict protocols though they respect them and understand why they are in place. We sometimes talked about how they got through tough times in their own pasts and what has given them the fortitude to carry on now through this pandemic.

I have also been blessed to watch our dedicated associates, whom we so lovingly and appropriately refer to as our Seacrest Heroes, find their own fortitude to carry on during the toughest of times. Their love for, and commitment to, our residents has always been beautiful to witness, and this unprecedented pandemic has brought forth strengths, abilities, and determination many never knew they had. The courage and resiliency they have demonstrated during these past two years have been above and beyond what anyone could have imagined.

Our dear families have been extremely impacted throughout the pandemic, too, and I sincerely want to thank each of you for your support. We know you want to be with your loved ones and have had to put more faith and trust in us than usual to act on your behalf in your absence. I hope we have managed to exceed your expectations during this challenging time. We all hope that life as we once knew it will soon resume to a greater sense of normalcy.

Lastly, I want to thank the Seacrest board members, contributors, and community at large for your ongoing support. Seacrest Village and Seacrest at Home have greatly benefitted from you, our trusted advisors and those we know have a vested interest in our success. The cover of this magazine truly captures it all: our community's heart, courage, and resilience. As challenging as it's been, I am honored to be on this journey with you.

Law.

With tremendous gratitude,



Rabbi Leah M. Herz, MAHL Director of Spiritual Life

On any given Friday evening at Jewish summer camps throughout the country, thousands of youngsters erupt in song and dance as they celebrate the beginning of Shabbat. Without question, one of the all-time favorites has these kids belting the lyrics at the top of their lungs, pounding on tables, jumping as high as they can and creating all kinds of cacophony! The words they sing were written by the 18th century Chasidic master, Rav Nachman of Breslov who wrote:

"Kol HaOlam Kulo, Gesher Tzar Me'od. V'halkar, Lo Lefached Klal. The entire world is a narrow bridge. The most important thing is to not be afraid."

I have absolutely no doubt that the Rebbe would be grinning from ear to ear to see the enthusiasm with which his words are remembered. Born in a small town in the Ukraine in 1772, Rav Nachman was a great-grandson of the Baal Shem Tov, the founder of Hasidism. He was most famous for his sayings, his stories and his incredible charisma which inspired the Hasidic movement still so vibrant today.

The Rebbe's life, however, was also filled with tragedy and pain. At age 13 he married a girl named Sashia who bore him 8 children, four of whom died in infancy. Two of those children were his only sons, leaving him without a male heir to carry on his work. His beloved wife died of tuberculosis in 1807 when Reb Nachman was just 35 years old, and he too, contracted the disease. In May of 1810, his home in Breslov burned to the ground and just five short months later, at the early age of 38, he too succumbed to tuberculosis.

His was a life of misfortune and heartache, and yet through it all, he maintained the most optimistic attitude one could imagine. His writings exude joyfulness, positivity, and delight. He simply refused to be brought down by the terrible circumstances he encountered and stated that, "You are never given an obstacle which you cannot overcome." He is remembered for his spontaneous prayer, his masterful stories, and the words by which he lived, "It is a great mitzvah to be joyous constantly."

As we move forward through the months ahead, may we too live in the tradition of Rebbe Nachman of Breslov. Let us practice optimism and hope in all we do and turn our seasons of darkness into seasons of joyful dancing. *Ken Y'hi Ratzon...may this be God's will.*

If you would like to read more inspirational words from Rebbe Nachman, may I suggest, The Empty Chair: Finding Hope and Joy and The Gentle Weapon: Prayers for Everyday and Not-So-Everyday Moments.

Rabbi Jeah



Stanley Pappelbaum, MD Chair, Board of Directors Seacrest at Home







Kelli Denton, RN Director, Seacrest at Home and Seacrest Home Health

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Kelli Denton, RN Director With each new year, we are brought the opportunity to reflect, make resolutions, and promises to ourselves to do and be better. Be it to lose weight, eat healthier, drop our golf score, or spend more quality time with family, they all should be looked at as a new beginning—a second chance. I am grateful for this opportunity and plan to use it to its fullest. I've challenged myself never to miss an opportunity to express my gratitude. I am going to appreciate all around me and take to heart how truly blessed I am. That goes for people as well. This year I will never miss an opportunity to say "thanks" to someone or let them know that I see them and understand what they're going through.

To that end, I want to express a degree of gratitude I'm not sure how to adequately express in writing. To all the Seacrest at Home caregivers who have stuck by us and held fast during what has been an exceptionally long and arduous pandemic environment: THANK YOU! When I see you and say "hello", please know that I'm smiling at you from ear to ear behind my mask and face shield. They say valor never tested isn't valor at all, but if there's ever been a time where valor has been demonstrated, it's now. For the past two years, you've stood up to the tide and held strong. I will never be able to say it enough, but I, and most importantly, our clients, are forever grateful to you.

Soon there will be two large *Heart of Gold* sculptures on campus. They were made possible by generous contributors in recognition of the efforts of all the people who work on this campus—the Seacrest Heroes—the ones here day after day, even on the darkest of days. Now our days are becoming somewhat brighter and hopefully, normalcy and family visits will once again be the order of the day. When that happens, just think of the connection between you all. You'll be able to say, "I went through that" and take pride in what you've done and whom you've helped. These *Heart of Gold* sculptures will be a lasting memory and a constant reminder of what they represent.

With gratitude,

Kelli

760.942.2695

seacrestathome.org

seacresthomehealth.org

COVID-19 Heroes Fund Provides Appreciation, Kindness, and Support

Since the arrival of the COVID-19 Omicron variant, Seacrest has seen many days of positive cases. The Seacrest staff, our Heroes, not skipping a beat, were willing to cover multiple shifts for colleagues recovering at home. Dining rooms were closed, activities limited, and a no visitors policy had to be enforced once again. This was very hard on the residents who had endured restrictions for nearly two years, but they stayed resilient and were grateful for these protective measures.

Our Heroes were feeling the emotional and physical strain, but never faltered in their exceptional and compassionate care for residents and clients. In January 2022, Seacrest Foundation launched the Covid Heroes Fund with the primary goal of providing kindness and some extra special appreciation for the staff to lift their spirits while working their way so valiantly through this challenging period. The Seacrest Family took care of each other because that is what family does. We are grateful for the incredible response we got from families, residents, and the Jewish community in the support of this Fund.





















Our greatest gratitude goes to the list of contributors below.

Your contributions help to keep Seacrest seniors safe during these uncertain times. Your gifts have also provided weekly lunches, freshly baked cookies, Shabbat challahs, and support for our Seacrest Heroes in many other ways. Showing such kindness at this time is so meaningful. Thank you for caring about our staff who continue to go above and beyond, caring for our seniors.

Judy Adler Audrey Albert Anonymous Anonymous Amy & Joe Belshin Shelley Berger Rhonda Berger Muriel Berger Judd Berman Adelle Bernstein* Rabbi Lenore Bohm & David Phillips Gregory Chamitoff Cushman Foundation Carol Denenberg Helen Dover Francis Dumont Ellen & Larry Edwards Robin & Leo Eisenberg Nancy & Sheldon Epstein Heidi Epstein & Jeff Marx Mary & Jon Epsten * Susan & Milton Erman Audrey Fagan-Miranda & Frank Miranda

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* Of Blessed Memory

* Funds granted through
the Jewish Community
Foundation of San Diego
In formation 2/21/22



Patrons of The 211 Club are "Visionaries of Jewish Eldercare." These compassionate contributors are a prestigious group of community leaders that are the cornerstone of a tremendous fundraising effort. Their individual contributions of \$1,000 or more annually help to ensure the greatest possible quality of life for the frail and elderly. With over \$2.5 million of charitable care needed each year, the continued commitment of The 211 Club Patrons directly supports residents of Seacrest Village Retirement Communities and clients of Seacrest at Home by providing housing and care options for those who find themselves unable to meet these costs.

Annual Memberships

Diamond	\$10,000 & above
Ruby	\$5,000 – \$9,999
Sapphire	\$2,500 – \$4,999
Emerald	\$1,000 – \$2,499

We Appreciate You

The 211 Club Patrons are invited to an elegant appreciation dinner where Seacrest Foundation has the opportunity to thank them for the care and services that are made possible through their generosity. Membership in The 211 Club shows your care and concern about the future of our Jewish elderly and the services and options available to them.

Seacrest Foundation thanks these 211 Club members for their commitment and support to Seacrest Village and was honored to have them attend our most recent in-person 211 Club Patron Recognition Party in 2019.



"My late husband, Bernie, introduced me to the 211 club many years ago. We both were committed to supporting an organization that facility for those who may not

provides a safe, caring, and engaging otherwise be able to access such fine care. I will continue to support the 211 club for as long as I can."





"It has always been important to us to make sure that our seniors receive the best care. Seacrest has always fulfilled this promise by providing a warm, caring, and safe environment."

Barbara served as President of The Women's Auxiliary from 1989 to 1990, and Norman on the San Diego Hebrew Homes Board of Trustees from 1985 to 1999.

Barbara & Norman Rozansky



"Mom was very happy while living at Seacrest. It is important to us that others have the same opportunity for happiness."

66 The test insight is his willingness to plant a tree under whose shade he may never sit."

So many people, now more than ever with COVID-19 uncertainty a part of our daily lives, need a safe place to live. And with so many living alone who cannot imagine going through more time like this, we need to provide for them. Please take a moment to renew your membership or become a new member.

Alice Morawetz, 20 Years at Seacrest

On a cold day in November 1940, Alice Tauscher, her sister, Trudie, and their parents arrived in New York harbor. They were thankful to have escaped Nazioccupied Austria and eager to start a new life in America. Alice was 12 years old.

After Kristallnacht on November 10, 1938, Alice's parents saw the writing on the wall and decided to flee Austria. Her uncle in Venezuela was able to obtain visas for them to British Colonial Trinidad and they prepared to leave. However, her father got arrested. Fortunately, two days

before their planned departure, her father was released from prison and the family managed to get on a ship to Trinidad. There they lived in very poor conditions. They were not used to the tropical heat. They lived in a small Jewish community, but the girls were placed in St. Bishops High School, a Christian school. They couldn't speak any English and the school environment was a daily struggle.

Once Britain entered the war, they were declared "enemy aliens." The women and children were separated from the men and were moved to a different island, but still within sight of each other. After a short stay

there, they were interned on the island of St. James. They lived in very simple barracks, behind barbed wire and machine-gun posts. Two years later, her uncle managed to get them visas for America. After a bumpy ride at the back of a truck with one guard in the front seat, they boarded a boat, the Medea, heading for New York. It was a banana boat with four Tauschers on it.

When they lived in Austria, Alice's parents worked very hard. Alice and Trudie were raised by strict governesses who played a major role in their upbringing. They hardly saw their parents, and Alice pined for her mother's presence. From an early age, she ate very little and was a thin, tiny little girl. In Trinidad, however, living in close quarters and having her mother with her all the time, she started eating properly.

Once in America, they lived in Brooklyn, upstairs from the store of her aunt, Tante Beki. Life was hard and they lived frugally. To find the 10 cents to go to the movies, they collected the glass jars that contained sour cream and which they could recycle for three cents apiece. At school Alice was mistakenly placed two grades higher than her age group and graduated at 16, always the youngest in her class. She graduated from Queens College at 19 as a kindergarten teacher. Both she and her sister, Trudie, met their husbands at the Austro-American club, and she got married to John (Hans) Morawetz at age 19. John's family also

fled Austria, but they were not so lucky; they only had three visas for the family of four and his father stayed behind, with tragic results.

Alice and John moved to Great Neck, New York, opening the door to a new

where they lived until they moved to Seacrest Village. They loved Great Neck's trees and parks. It reminded Alice of the Vienna Woods. After five years as a kindergarten teacher, Alice became pregnant with their only child, Mindy. Alice stopped workingchapter in her life: art. She became an accomplished

painter and sculptor and has produced many works over the years. Some of her original paintings are gracing the walls in her room at Seacrest. She also started doing yoga which she loved and continued to do for 40 years. Her daughter, Mindy, lives in Alameda, offering cooking classes called 'Cooking Round the World.' Mindy definitely got her love for cooking and baking from her mother's kitchen.

After John retired, they went on a three month Pacific Rim cruise on the QE2. During those years, they started visiting Alice's nieces, Erica Bohm, chocolatier, and Rabbi Lenore Bohm in San Diego. While exploring San Diego, they came across Seacrest Village and really liked it. After visiting a few times, they decided to put down a deposit, and two years later, they were ready to move west and make Seacrest Village their home. Alice was only 73 when



Alice on one of her many travels

they moved in. They just loved their large, convenient apartment. In the Seacrest dining room, they always sat at a special table, number 14. Seating at that table was by invitation only and table 14 had a reputation!

Being a talented artist, Alice started to write and produced two booklets of poems and short stories: "A, My Name is Alice" and "Alice's Looking Glass." Reading these works, one's soul is filled with joy and sorrow. She was always very interested in Yiddish and gave lessons at Seacrest. Alice and John continued to travel frequently and visited Poland and Romania, where her parents were born. After these trips, Alice became very interested in genealogy and drew up her family tree in great detail. She and John also visited Austria and Favoritenstrasse no. 16, where she grew up.

After five years at Seacrest, John passed away. Her sister, Trudie, also moved to Seacrest after her husband, Fred, passed away. When Trudie became ill, the two sisters had rooms across the hallway in the Goldberg Healthcare Center. That allowed them to be together until Trudie's passing.

Ten years ago, Alice met a very nice man, a widower who was walking around on the campus, looking a bit lost. She offered him a seat, and the rest is history. Dave Alpert and Alice Morawetz have found each other late in their lives. They decided to live separately, respecting each other's independence. The Alpert family has embraced Alice into their fold and has become her extended family.

Today, Alice is 93 and has lived at Seacrest for 20 years. In spite of two strokes and having one eye removed, her resilient spirit has survived. She says, "I enjoy being in a community which celebrates the Jewish culture and holidays. Here I am safe and know that during the difficult COVID-19 period, I have been protected as best as possible." From Independent Living to Assisted Living, and now in the Goldberg Healthcare Center, Alice has experienced the care provided by Seacrest Village at its fullest.

Alice has made Seacrest Village her home for 20 years, making her the resident who has been here for the longest period of time. Seacrest is extremely honored and blessed to have been her home and cared for her through all these years.



Alice and Dave

Elegy

Flickering candle in the glass
Fragile and warm
A glimmer
A breath
A child.

15,000 little people
Passed
Through the gates of Terezin
Hungering for sleep and bread
Clean air and butterflies
And a smile.

They were of varied ages And of many tongues. Memories of their mother's touch Had they.

Last drops of strength
To end the blackness of each day,
The chill of every night,
To see another dawn.
Sharing a whisper with a friend.

All but 40 Were snuffed out. Yiskadal ve yiskadash Sh'me rabo......

Alice Morawetz

Legacy Of Caring, 7/1/21 - 1/31/22

In Honor of

Lee Begun

Vivian Goldschmidt Holland

Cindy Bloch

Matt Bloch Selma Leighton

Barbara Bloom*

Kathy & Paul Roberts

Trudie Bohm*

Anonymous

Laura Rose Civilikas Francine & Marvin Agron

Chris Engelbrecht

Anonymous Anonymous

Pam Ferris

Daniel Reingold

Joan Frosh

Janet & Rabbi Joel Newman

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Eileen Glasser Wesley & Mark Wesley

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Elaine & David Heller, MD

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Milton & Evelyn Roberts* and Ed & Fran Hoffman*, parents

Kathy & Paul Roberts

Rita Kaplan

Linda Kaplan

Rhoda Kotzin

Anonymous

Renée Levine

Geri & Rabbi Morris Hershman

Charles Levine

Joanne Mark

Leslie Mark & Kenneth Gross

Alice Morawetz's 93rd birthday

Anonymous

Katie Park

Barbara Appleby

Fay Polstein*

Neil Polstein

Vaughan Rachel

Amy & Philip Mezey

Parker, Jillian, Devon and Kennedy Roberts, grandchildren

Kathy & Paul Roberts

Deanna Ruttenberg

Geri & Rabbi Morris Hershman

Evelyn Sherman

Shayna Kirschen & Marc Potash

Debbie Simmons

Nadine & Steve Breuer

Wayne Thompson

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Dorit Yates

Naomi & Aaron Alter

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Martha Trejo Amparan, mother of Martha Morales

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Stanley Cohen, beloved uncle

Robin Samit

Harold Copans Avrille Copans

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Suzi Greco Evelyn Sherman

Pat Greene, beloved

husband Beverlee Greene

Harry Grossman Pamela & Barry Pearl

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Marian Jasek

Judy & Kent Bricker Helen Dover Barb & Eric Emont

Charles (Chuck) Hayman

Andie Hayman Glenda Herlzeg &

Tony Basson Diane Levinson & Barry Cohen

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Frederic A. Lane Joy Lane

Sydnee Langer Francine & Marvin Agron

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Lois & Marty Ehrlich Susan & Harold Small *

Harriett Leavitt Sandra Fisher*

Ira Lieberman Carol Case

Mother of Alejandra Mancilla Sanchez Sandra Fisher

Cantor Sheldon Merel

Sara & Len Gregory * Cheryl & Herschel Kaufman Peter Stovin * **Ruth Strauss**

Legacy Of Caring, 7/1/21 - 1/31/22

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Esther Fischer

Dr. Said Nasseri

Suzi & Bernie Feldman

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Murray Powers

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Rose Rodin

Denise Nagata & Leonard Rodin

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Joy Lane

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Esther Fischer Martha & Jerry Krasne

Vivian Zeligson

David Zeligson & Michael Sonduck

Yarzheit

Ilene Kranitz-Fish Trudi Kranitz

Thank You

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Brad Blose

Barbara Appleby

Christine Byrne

Anonymous

Rosario Cabradilla

Anonymous

Emily & Dr. Dan Einhorn

Gina Tapper

Rabbi Leah Herz

Frances Reiser

Katie Park & Resident

Services Staff Trudi Kranitz

Seacrest Foundation

Trudi Kranitz

Happy Chanukah

Evelyn Sherman

Susan & Pack Warfield

Get Well

Nancy Geist

Ellen & Ernie Addleson

Stephanie Herrera

Anonymous

Happy Anniversary

Ellen & Ernie Addleson

Norma & Werner Dreifuss

Frances & Roy Berlin

Sherry & Alan Berlin

Melissa & David Gilbert

Donna Gilbert

Happy Birthday

Dave Alpert

Anonymous Lenore Bohm & David Phillips

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Alice Morawetz

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Alice Morawetz

Rodney Sacks

Sandra Katz

Ruth Strauss

Ellen & Ernie Addleson Pamela & Barry Pearl

Rena Tabachnik

Ruth Strauss

Ron Weiner

Sibel Berzeg Linda Weiner

Mazal Tov

Mary & Jon Epsten, on the birth of their grandchild Ellen & Ernie Addleson

Rabbi Leah Herz, on the

birth of her grandson Joan Goldblatt

Alana & Jared Ziman, on the birth of their daughter

Ellen & Ernie Addleson

Honor Thy Father and Thy Mother **Tribute Wall**

Florence & Bernard Guss*

The Guss Family

Ideal & David Stotsky*

The Stotsky Children

Joseph & Lena Treger*

Dr. Mark & Marilyn Treger Dr. Milton & Arlene Setnar

Dr. Cal & Lynda Treger Dr. Paul & Dr. Rochelle Treger

Special Thoughts

Bernice Borok Jonathan Borok

Yahrzeit Memorial Wall

Commander Arnold J.

Haiman

Col. Mark Haiman, USMC (Ret.)

Hattie Kanter & Philip P. Haiman

Col. Mark Haiman, USMC (Ret.)

Jeanne Detsky

Cheryl Eggert, Faye Detsky-

Weil & Family

Florence & Bernard Guss

The Guss Family

Legacy of Promise

Sandra Fisher* The Gloria and Irving

Schiffman Trust Shapov Estate

Wish List & Sustaining Gifts

Anonymous

Sharon & Richard Bockoff*

Stephen J. Cohen Private Asset Management

Foundation Norma & Werner Dreifuss

Nancy & Sheldon Epstein Dr. Adele Rabin

Bebe & Marvin Zigman Viterbi Children's

Tile Wall Rabbi Leah Herz Martha Morales

* Of Blessed Memory

* Funds granted through the Jewish Community

Foundation of San Diego

In formation 1/31/22: We regret any inadvertent error or anyone who may have been omitted due to our print deadline.

Seacrest Changed My Life

Interviewing a colleague of 26 years was like sitting with a distant relative whom you haven't seen for a long stretch of time. You love and respect your relative, but you have questions you have never asked them—or been given the opportunity to ask. This was how I felt before I recently sat down to interview my dear friend and colleague, Bradley Blose. Going into the interview I thought to myself, after 26 years you know Bradley well, so this will be an easy interview. That was not the case at all. After 26 years of talking about work, and yes, sharing the birth of children, loss of parents, and many other occasions, I

knew a lot about Brad, but what evolved from the conversation allowed me to see another side of my colleague and friend.

Brad joined San Diego Hebrew Homes twenty-six years ago. He was, in fact, the Seacrest auditor before he became the Chief Financial Officer. I recall in his early days (he must have been twelve because there were no labor laws back then!) Brad would come to work in a blue suit and sit in the break room reading during lunch.

For a while he was mysterious and hard to get to know. That didn't last too long—especially for Pam Ferris and me, as we quickly befriended him. Soon after, we taught him some Yiddish and Jewish traditions, and to this day his Yiddish is somewhat better than ours! In a meeting, if someone asks when a particular Jewish holiday falls, Brad knows the answer.

I started the interview by asking Brad a simple question: Why did you recently make a legacy gift?

Brad replied, "Well, actually I did it back in 2016 and didn't say anything because I am not one who looks for recognition, but I have heard you say over and over that it is important to thank people during their lifetime, and if that's important to Seacrest Foundation, then it was important for me to let you know—it just took some time." Brad went on to say that he wants to make an impact on an organization that is important to him. He wants to give back to the organization that has been such a big part of his life. He told me that working for Seacrest has made him a better person.

At one point I became a little emotional as I started thinking about how Brad and I are the same age (ok, he's 11 months younger, as he often reminds me), and we really have grown up together while being a part of the Seacrest Executive Team. It was then that Brad chimed in and said, "Robin, Seacrest doesn't just change the residents' lives; it changes the employees' lives, too. We are a staff of longevity and a staff of gratitude." He then said, "This might sound corny,



Bradley Blose, San Diego Hebrew Homes Chief Financial Officer



Brad at the Guardian's Golf & Tennis Tournament

but as you get older, even simple things have more meaning to you." He's right, and we both laughed as we searched for a few more words about our growing up at Seacrest and now being in our 50s. Brad also spoke about the fact that his gift will perhaps someday help someone whom he knows or maybe whom he doesn't knowbut he feels a connection to wanting to help change lives. And in full accountant language, he said, "Look, Robin, I am fully vested. It's been 26 years, and I am committed to giving back. It's because of the organization we are and the good we do in the community that I feel this way." Brad serves on the Guardians Board

> of Directors and has helped plan the Guardians Golf & Tennis Tournament for the past 20 years. His leadership has helped grow the tournament—not to mention that he's a great tennis player.

Brad discussed antisemitism and how in the last four years he's seen more than in his first twenty-two years at Seacrest. He talked about how growing up he didn't know any Jewish people, yet here he is today speaking a little Yiddish and fully immersed in the

understanding of Jewish tradition and the way of life for so many Jews as we face antisemitism. In 2016 Brad and his husband, Jerome, went on the Federation's LGTBQ mission to Israel, motivated because "We wanted to be exposed to Israel through a Jewish lens."

Brad spoke about Seacrest residents having many needs that the staff, community, and one another fulfill on a daily basis. Supporting someone financially is just one piece of the mix. The social and emotional needs of the residents are also at the forefront of what is important.

After about an hour, I asked Brad to tell me what has meant the most to him about his 26-year young career. I asked him to describe it in three words. He replied without hesitation: "Life-changing, educational, honored." He then went on to say that the DNA of this organization is strong and will live on forever.

Brad's ability to educate his colleagues from many perspectives has been life-changing for many of us. And I will be the first in line to say what an honor it has been—and continues to be—to work side by side with him. Thank you, Brad, for leaving a legacy gift to Seacrest Foundation. And thank you for telling us so that we may continue to honor you for being the colleague and friend that you are to so many. Brad Blose, you truly embody the word mensch.

Interview by Robin P. Israel, Chief Foundation Officer

Visit seacrestfoundation.org/LegacyofPromise for a complete Legacy of Promise listing. Please consider including Seacrest Foundation in your will/estate plan and let your legacy gift make a difference for those in need. For more information and/or a personal visit to learn more, please contact Robin Israel at 760.516.2018.

Wish List

The Wish List is a frequently changing list that is composed of furniture, fixtures, and equipment that enhance the quality of life for residents of Seacrest Village and clients of Seacrest at Home. This list includes gifts of medical equipment, religious articles, and lifestyle-enriching technology. Gifts of \$2,500 to \$24,999 are permanently recognized on the Sustaining Gifts Wall. Below is a list of items that would be meaningful to residents:



Seacrest Village – Leichtag Foundation Campus

New Cinema / Theater Equipment
Bring the joy of a good film to the residents
Bose Portable PA System
For entertainment and music events on the Seacrest campus
NuStep Recumbent Cross Trainers: Five new exercise machines
These exercise machines are used by residents in the Fitness Center, Rehabilitation department, Assisted Living, and Independent Living communities. Residents in all levels of care will glow from a good workout! \$8,000 ea
Eversound headsets and equipment plus a 1-year subscription
Eversound is an advanced listening system, designed for use in senior living communities, to enhance
seniors' ability to hear and focus and in turn, better communicate and engage in interactions and
group activities. This gift will provide 10 Eversound headsets along with a 1-year subscription
Leichtag Family Assisted Living Residence
Beauty Salon Furnishings & Equipment
A little pampering to help residents feel beautiful! \$7,500
Resident Outings to the San Diego Botanic Gardens
Being in nature is scientifically proven to lower blood pressure, reduce stress, and contribute to overall wellbeing – and our residents love these outings during each of the different seasons
Joseph & Dorothy Goldberg Healthcare Center
Wooden Pergola or Sail Shade/Umbrellas Provide shade for the patio so residents can gather comfortably for barbeques and group activities \$3,500
Patio Heaters Help us provide a warm, comfortable outdoor space for residents and families to visit all year-round
New Smart Television for the Guardians Activity Room The TV is used many times each day for enriching activities, PowerPoint presentations, music, movies,
Seacrest Village TV livestreams, and more. A new Smart Television would make the residents very happy! \$3,000
Rolling Comfort Cart
Used to bring coffee, snacks, and special things to visiting families during difficult times
and

During World War II, Werner Dreifuss grew up in a succession of orphanages in Germany and France, always a step ahead of the enemy. Finally, along with other children, he sailed to the United States, escaping the horrors of Europe. The children travelled across the states on an "Orphan Train" to be placed with a family. Eventually, Werner was fostered by a family in Chula Vista where he began his true American story. He excelled in school, had a successful business career, and now has a beautiful big, loving family. His optimism and sense of humor are an inspiration for us all. Werner and his wife, Norma, have been loyal supporters of Seacrest for decades and recently made a very generous gift, the electric

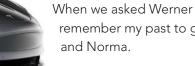
vehicle which was listed on the Seacrest Village Resident Wish

List. This vehicle will economically and safely get residents to doctors' appointments and other essential outings.



Werner and Norma Dreifuss

When we asked Werner why he supports Seacrest, he said "I remember my past to guide my future." Thank you, Werner and Norma.



Ways to Give

seacrestfoundation.org/give-now

Although funds are still needed to help with pandemic-related expenses, our mission to support seniors in financial need remains at the forefront of our work. We continue to ask for your help to support the **Resident Assistance Fund** for Seacrest Village and the **Charitable Care Program** for Seacrest at Home and Seacrest Home Health. These charitable programs support current and future residents or clients who have depleted their financial resources.

A gift to Seacrest Foundation directed to the **Seacrest Village Resident Assistance Fund** helps provide for seniors who have lived long lives and now find themselves without anyone to care for them and/or without adequate funds to pay for such care. It is for those whose savings have been depleted due to illness or injury, or for any reason, and for those who may have nowhere else to turn to for help.

A gift to Seacrest Foundation directed to the **Seacrest at Home/Seacrest Home Health Charitable Care Program** helps provide for those in financial need who wish to remain in their own home and need companionship or assistance with activities of daily living.

The 211 Club

A group of generous patrons whose individual gifts of \$1,000 or more annually to Seacrest Foundation support the Seacrest Village Resident Assistance Fund and the Seacrest at Home/Seacrest Home



Health Charitable Care Program. The 211 Club honors patrons at the Emerald, Sapphire, Ruby and Diamond levels. All members are invited to our annual Patron Recognition Party.

Legacy of Caring Tributes

We offer a variety of tribute cards — In Honor Of, Happy Birthday, Mazal Tov, Get Well, Thank You, and In Memory Of — to help you express your



sentiments in a very meaningful way. Each dollar generated goes directly to support charitable care.

Honor Thy Father and Thy Mother Tribute Wall

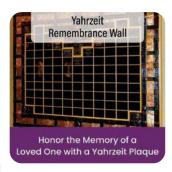
This wall is a beautiful dedication to our loved ones here and to those who live in our memories. Inscriptions begin at \$1,000 and



all funds are directed to help Seacrest Village Retirement Communities provide for those in need.

Yahrzeit Remembrance Wall

Honor the memory of your loved ones with a plaque on the beautiful Yahrzeit memorial wall housed in the Ellen & Ingram Chodorow Synagogue at Seacrest Village. Plaques are \$180, and all funds are directed



to help Seacrest Village Retirement Communities provide for those in need.

Leave a Legacy

Join our "Legacy of Promise" program—a Legacy from you and a Promise from Seacrest Foundation to always endeavor to meet the needs of seniors. By leaving a legacy gift to Seacrest Foundation in your will/estate plan you



will ensure that the Seacrest legacy of caring for those in need continues on for many generations to come. For more information and/or a personal visit to learn more, please contact Robin Israel at 760.516.2018.

Join or Renew Your Membership

Seacrest Foundation
Guardians plan the annual
Golf & Tennis Day, which is a
favorite of sports enthusiasts
and partygoers alike. The
Women's Auxiliary of Seacrest
Foundation plans the annual



Gala. These dedicated volunteer groups are led by a mission to nurture and enrich the quality of life of the residents of Seacrest Village Retirement Communities. Membership dues are \$50 annually or \$1,800 for a lifetime membership.



Cindy Bloch President, Board of Directors





Robin P. Israel, MPA Chief Foundation Officer Arthur & Sophie Brody Philanthropy Chair

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seacrestfoundation.org

Covid cases can be measured... but our community support is immeasurable

For over two years, Seacrest Foundation has been focused on one thing: providing Seacrest Village and Seacrest at Home with the critical funds required to weather the pandemic and to keep residents, clients, and staff as safe as possible. Because of the unwavering support of our community, we have been able to provide these important and necessary resources. While at the time of this writing the virus is still very much a part of Seacrest's daily operations, cases in San Diego County are coming down day by day, and for this encouraging trend we are grateful and remain very hopeful.

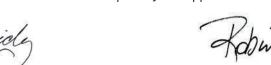
The resilience of the staff has been awe-inspiring. With the most unpredictable of circumstances as things changed almost daily, they worked tirelessly, often sharing responsibilities to make sure that everything ran as smoothly as anyone could expect. The physical and emotional toll that each positive case has taken on the community, whether staff or resident, has been tremendous. But the staff worked hard, not missing a beat. They forged ahead with a common goal—to keep one another and the residents safe. Omicron, while less severe than previous variants, has affected Seacrest's workforce and residents in life-altering ways, but the staff and the residents kept moving forward, often being one another's greatest cheerleaders. It has not been uncommon to see a resident giving a staff member a pep talk—and it has not been uncommon to see a staff member doing the same for a resident. This has become one tight-knit family. Sometimes hard times bring people together—at Seacrest this could not be more true.

Though much of the California mask mandate has been lifted, Seacrest staff will continue to operate in a state of heightened awareness because the risks to our population are too great. With guarded optimism we wait to see how this may impact our Seacrest community. Indeed, we remain hopeful as we look to the future, knowing we must move forward using everything we have learned. And this is where the kindness of the Jewish community plays a tremendous role. Because of the community's generosity, Seacrest staff has all along had the personal protective equipment and all other necessary items to be safe. Because of the community, staff have and continue to enjoy meals provided to them during the workday, so they have one less thing to worry about. Because of the community, each team member receives a warm challah on many Fridays to take home to their families. Because of our community, staff who were ill were sent groceries and other necessities during their illness and because of the community, residents have computers to Zoom with family members during times when they are not allowed to visit. Because of the community, residents have access to Seacrest Village TV, broadcasting our Seacrest Rabbi's services and a wide variety of meaningful programming for Seacrest Village residents. And because of you, our community, we have and will continue to see our way through this time.

It has been a long two years filled with much anxiety and yet so much love and compassion. The Seacrest Family is strong and taking care of one another. As we enter, God willing, a better time, we remember the love and generous support of our community which has helped Seacrest get to this point.

We hope you will join us for our Reunion Gala, on June 12, 2022, an outdoor gathering where we will come together in support and gratitude for those who have kept our Seacrest seniors safe and comforted. We absolutely cannot wait for this event to take place.

On behalf of the Seacrest Foundation Board of Directors, we wish those within our Seacrest Family and those in our greater community who have had or are now experiencing COVID-19 a refuah shlema, a full and complete recovery. May we all soon know a better and brighter time when we can gather, knowing that our community cared for one another during the pandemic, a time the likes of which we previously only read about in history books. While COVID-19 cases will be measured...the depth of your support will be forever immeasurable.





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760.632.0081 | seacrestfoundation.org

If you would like an online/digital version of Happenings instead of, or in addition to, a printed copy, or if you wish to no longer receive fundraising communications from Seacrest Foundation, please contact Shona Borevitz at sborevitz@seacrestfoundation.org or call 760.516.2003.

Seacrest Foundation

760.632.0081 | info@seacrestfoundation.org Arthur & Sophie Brody Philanthropy Chair

Seacrest Village Retirement Communities

Leichtag Foundation Campus 760.632.0081 | info@seacrestvillage.org

The Melvin Garb Foundation Presidential Chair Alan Wexler Finance Chair The Haimsohn Family Holiday Program Irwin & Joan Jacobs Cultural Program Irwin & Joan Jacobs Transportation Program The Galinson Family Rehabilitative Therapy Program The Merrill & Robert Haimsohn

Alzheimer's Program Lipinsky Family Foundation Nursing Program The A. Wexler, R. Simon & E. Addleson Family Assisted Living Program

Arthur & Sophie Brody Main Entry Plaza Ellen & Ingram Chodorow Synagogue Esther & Bud Fischer Aquatics and Fitness Center Joseph & Dorothy Goldberg Healthcare Center Lee & Frank Goldberg Residence Court

The Katzin Residence

Leichtag Family Assisted Living Residence Bernard & Dorris Lipinsky Administration Building The Ottenstein Vitality Center The Simon Pavilion

Sam & Rose Stein Adult Day Services Center

Seacrest at Home

760.942.2695 | inquiries@seacrestathome.org

Seacrest Home Health

760.473.2914 | inquiries@seacresthomehealth.org



Calendar of Events 2022

April 15	First Passover Seder
April 16	. First Day of Passover and Second Seder
April 17	Second Day of Passover
April 23	Last Day of Passover
April 28	Yom HaShoa
May 4	Yom HaZikaron
May 5	Yom HaAtzmaut
June 4	Erev Shavuot
June 5 - 6	Shavuot
August 7	Tisha B'Av

If you have an idea for an article in our Happenings magazine or a suggestion of any kind, we would like to hear it. Please contact Shona Borevitz at 760.516.2003 or sborevitz@seacrestfoundation.org.

Seacrest Foundation

The mission of Seacrest Foundation is to obtain funding in support of San Diego Hebrew Home and Jewish Home Care Services, Inc. whose activities are designed to advance senior care and enhance healthy living by providing housing and supportive services.

For more news, photos and stories of activities and more, please follow Seacrest Foundation, Seacrest Village and Seacrest at Home on Facebook and Instagram.



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