

HAPPENINGS

a publication of



Advancing Senior Care
in the Jewish Tradition

SUMMER/FALL 2019



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211 Club Members

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Shana Tova

from your Seacrest Family



Advancing Senior Care
in the Jewish Tradition



SEACREST VILLAGE
RETIREMENT COMMUNITIES



SEACREST
at home
CARING ACROSS GENERATIONS

Sheila & Jeffrey Lipinsky
Honorary Chairs

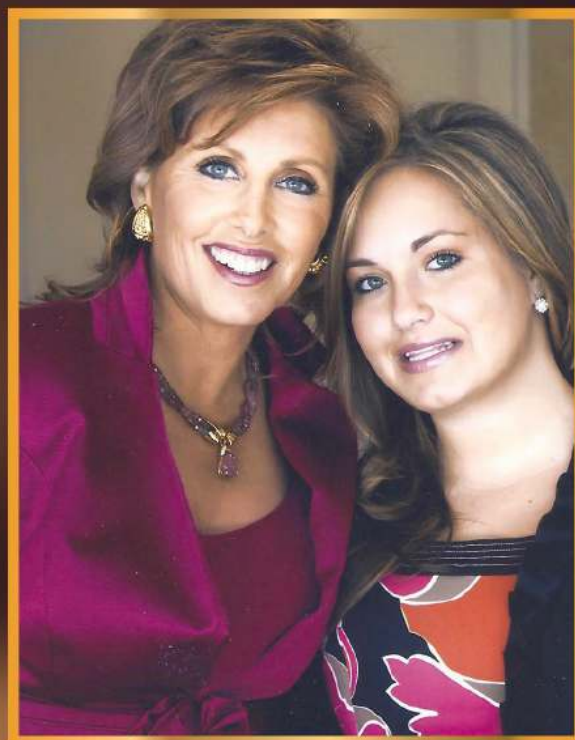
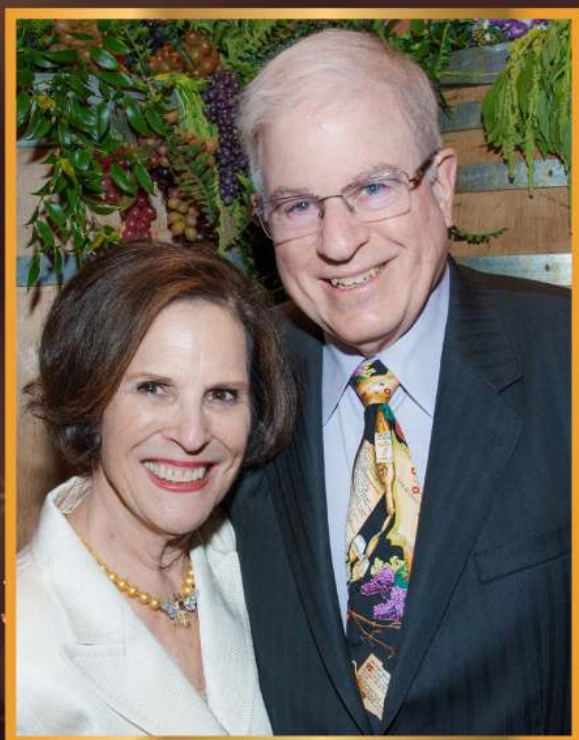


Mary Epsten & Alana Ziman
Co-Chairs

Proudly request your presence on

February 22, 2020

at the Seacrest Foundation Women's Auxiliary Gala
as we honor the Legacy of our San Diego Jewish Community.



Advancing Senior Care
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SEACREST FOUNDATION

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Let me begin by saying what an honor and privilege it is to serve as the Board Chair for the upcoming term. I am grateful to follow the leadership of Jon Halberg; I thank him for the incredible work he has done over the past couple of years.

Since childhood, I have witnessed the importance of Jewish Homes. My grandmother, Ida Kaiman, lived her final years in the Rose Blumkin Jewish Home in Omaha, Nebraska. While I miss her very much, I am grateful that she had the opportunity to be cared for in a Jewish Home where compassion and unsurpassed care were of critical importance—the same as we see in our own Seacrest Village.

Over the last several years, I have had the privilege to serve in different roles on the Seacrest Village board and have seen firsthand the work that goes into making Seacrest what it is. Let me share a few things that are in process as I write this.

The sale of Seacrest Village at Rancho Bernardo is progressing. As difficult as this can be to all involved, the residents and staff have been kept abreast of each step, and it goes without saying that we remain committed to their well-being. The proceeds from the sale will be restricted for future development of programs and services that meet the needs of our ever-changing community. I was recently asked if any of the residents from the Seacrest Village at Rancho Bernardo community were moving to Seacrest Village at Encinitas. I assure you that all residents were offered the opportunity and several have already done so.

Seacrest at Home (our home care company) continues to support those living in their own homes in the greater San Diego community who want care brought to them. Demand for this type of service is increasing; one of the greatest challenges is finding enough qualified employees to meet the demand. As we do our best to take care of those who live in our Seacrest communities, we are doing our best to care for those who choose to stay in their own homes.

I also want to note something that is very important to me. Seacrest Village cares for almost thirty Holocaust Survivors. It is a privilege and a great honor to serve their unique needs and to have the opportunity to treat them with the love and respect that they so deserve. Our staff are keenly aware and specially trained to be understanding of any unique needs they may have. This is one of our greatest priorities.

I look forward to writing to you again as my term progresses. I am eager to begin working with the organization in this capacity.

I wish you each a Shana Tova.



*Pam Ferris, President/CEO
Seacrest Village Retirement Communities*

Imagine a family of five living in their home during a complete kitchen, dining, and living room renovation. Now, multiply that by fifty, and you'll begin to appreciate what our 250 Seacrest Village Encinitas residents have been experiencing in their own home!

Since January, when our major undertaking began, meal preparation and delivery to each of our five dining rooms have occurred from temporary kitchens located in our parking lot. As you can imagine, our culinary staff has already racked up hundreds of thousands of steps as they go back and forth from the temporary kitchens to the dining areas spread across several buildings. Given the location of my office, I can see firsthand the tremendous effort each staff person makes as the heavy food carts are skillfully maneuvered along the lengthy sidewalk on their merry way to serve our residents. I marvel at them and wave from time to time, appreciating their willingness to take the extra steps (literally!) and often during heavy rains to serve our residents.

Our Ellen & Ingram Chodorow Synagogue has become the main dining area for many of our residents, which of course has impacted our Rabbi, Life Enrichment, and Building Services staff who have had to relocate and rearrange our programs and services to other locations throughout the campus. A project like this impacts everyone, especially our residents who have been incredibly supportive and patient throughout the process which is expected to continue through October!

I'm sure when the project is complete we will look back and wonder how in the world we did it while relishing our brand-new, state-of-the-art kitchen and newly expanded dining and living room areas. I admire the perseverance of our staff and the resilience of our residents, and I want to thank everyone involved in this major undertaking that is necessary to support and enhance our Seacrest operations.

I also want to recognize and thank Jon Halberg, our out-going Seacrest Village Board Chair, for his tremendous service these past two years. His dedication, commitment, and leadership have allowed the organization to move forward in a variety of ways. It takes a village, and we certainly have a wonderful one at Seacrest!

With much gratitude,

Pam



*Rabbi Leah M. Herz, MAHL
Director of Spiritual Life*

As a relatively recent transplant to southern California, I am still acclimating to the wonderfully consistent and moderate weather that we enjoy year-round. Other than a few rainy days during the winter months, a bit of "gray in May", some "gloom in June", and a few muggy afternoons in the summer, we in San Diego are blessed with a climate that is the envy of so many who live in less weather-friendly states. However, this gorgeous weather can also present a bit of a challenge; as someone who grew up in the mid-west with its four seasons, getting used to paradise isn't easy. Please don't get me wrong; I have no complaints, but occasionally I lose track of what month it is and where we are in the calendar!

I think this is the reason I so love the cycle of the Jewish year. Look up in the sky...if there's no moon, it's Rosh Chodesh, the first of a new Hebrew month. If the moon is full, it's the fifteenth of a Hebrew month. The festivals come just when they should: Sukkot in the fall, Passover in the spring, and Shavuot in the early summer. There is no such thing as a holiday being "early" or "late." It arrives at exactly the right time! Following a lunar calendar makes so much more sense than a solar calendar; it syncs the rhythms of our own bodies with the rhythms of nature.

At no time is this felt more acutely for us as Jews than when we move into autumn and our most important Holy Days. Beginning with the meditative observance on Selichot, (Saturday, September 21) and moving through to the celebration of Simchat Torah, (Tuesday, October 22) we feel the ebb and flow of Jewish time. We reflect, repair, resolve and return. The familiar cycle of these days centers us and brings us back to our better selves, giving us the promise of a clean slate.

Wishing you a New Year filled with health, happiness, gratitude and peace.
Shana Tova u'Metukah!

Rabbi Leah





Stanley Pappelbaum, MD
Chair, Board of Directors
Seacrest at Home



Kelli Denton, RN
Director, Seacrest at Home

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seacrestathome.org

Care, as we all know, comes in many incarnations. From seemingly insignificant tasks like transportation to a doctor’s appointment, to providing around-the-clock assistance to someone coming home from a surgical procedure or hospitalization, Seacrest’s in-home care service has been serving our clients’ needs since 2013. With 2020 on the horizon, not to mention the looming 2030 date when all Baby Boomers will be over 65 years of age, Seacrest at Home has identified additional avenues to deliver our unique level of care to more people. So, (you may ask) where do we go next? What does our expansion of care look like? Home health care.

Home health, as you probably already know, allows licensed R.N. staff to furnish care that is above and beyond what we currently provide in home care. Tasks related to client well-being in a home health environment would encompass things like: wound care, disease process planning (education), and medication management, to name a few. Currently, our caregivers are not licensed to handle those types of client needs. Seacrest at Home already employs two R.N.s, so this is a logical next step and adds another arrow in our quiver. As far as the Seacrest organization is concerned, this development gives further dimension to our environment of compassion as we can also provide these new services to Seacrest Village residents.

Additionally, the way we are structuring our home health business will feature a slightly different model than other home health agencies. Rather than arranging ourselves as a certified home-health agency, one where we accept payment from Medicare and others, we will operate under a private duty or fee-for-service model. In this model we will be unencumbered by time-consuming requests for reimbursements. Instead, we will accept payment for services as they happen, providing stable cash flow and greater flexibility in these early stages of growth. Past that, this structure gives us the ability to pursue contracting opportunities with big healthcare organizations like Scripps or Sharp to serve some of their ever-growing client population.

Our home-health license was submitted to the appropriate agencies earlier this year, and we anticipate being ready to deliver services as soon as we complete an on-site survey. We have discussed plans on moving to a certified home-health model within a couple of years.

As always, we look ahead to the future, rather than what we’ve accomplished in the past, and we are eager to bring our unique brand of quality compassion and service to our new venture that we’ve brought to hundreds of clients over the past seven years.

Respectfully yours,

Kelli Denton, RN

LEGACY *of* CARING

TRIBUTE PROGRAM



When you want to do something memorable for...

- Birthdays
- Holidays
- Weddings
- Mother's Day and Father's Day
- Anniversaries
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- Graduations
- Yahrzeit memorial gift
- Bar and bat mitzvahs
- Your very own special occasion

How it Works:

HAPPY
ANNIVERSARY

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thank you

STEP 1

(Relax, you're done)

Call 760.516.2019 or visit seacrestfoundation.org and click "Give Now", make a gift of \$18 or more to send a tribute card.

IN HONOR OF

STEP 2

(Acknowledging your gift)

You're officially thanked by Seacrest Foundation (including a record for your tax files).

get well

STEP 3

("What a wonderful surprise!")

The person you've honored with your gift to Seacrest Foundation (or her/his family) receives a special, distinctively designed, handwritten card from us. The card says that you have made a gift, explains how it helps those in need, and includes your personal message.

in memory of

STEP 4

(Taking a bow)

Both your honoree and you, as the contributor, are recognized by Seacrest Foundation in our bi-annual newsletter, *Happenings* magazine.

happy birthday

MAZAL TOV

All funds raised support Seacrest Village's Resident Assistance Fund and/or Seacrest at Home's Charitable Care Program. To send a Tribute Card or for more information please contact Seacrest Foundation at 760.516.2019.

Seacrest Foundation's Imaginary Gala

This year, the Women's Auxiliary "Imaginary" Gala Chairs Cindy & Larry Bloch, along with Women's Auxiliary President, Mary Epsten, invited you to honor the residents of Seacrest Village by sending a generous gift and staying home to relax in a nice pair of slippers, instead of attending a fancy affair. This "Imaginary" Gala took place anywhere, on any date, and at any time the "attendees" wished!

The gala was imaginary, but the need is very real!

Thank you Imaginary Gala "attendees" for sending comfort and kindness to the residents of Seacrest Village

Lynn Epsten

Sheila & Jeffrey Lipinsky
Vivien & Jeffrey Ressler

Leichtag Foundation
Judy & Larry Belinsky
Cindy & Larry Bloch
Barbara Bloom
Nancy & Matthew Browar
Elaine Chortek
Robin & Leo Eisenberg
Alberta Feurzeig
Esther Fischer
Tammy & Larry Hershfield
Joan & Irwin Jacobs
Sylvia Wechter
Emma & Leo Zuckerman
Sherri & Mitch Adler
Rusti Bartell
Liz & Richard Bartell
Mary & Jon Epsten
Marla & Gordon Gerson
Hanna & Mark Gleiberman
Anita & Rabbi Marty Lawson
Lisa & Gary Levine
Lightbridge Hospice
Marci & Ronnie Morgan
Susan & Jim Morris
Linda & Wayne Otchis
Karen & Stuart Tanz
Barbara Warren
Sharon & David Wax

Eric Weitzen
Helene & Allan Ziman

AllianceBernstein
Sandy & Earl Altschuler
Linda & Michael Bennett
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Marcia Hazan & Mark Cammell
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Nancy & Michael Gordon
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Sophie & Henry Haimsohn
Merrill & Robert Haimsohn
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Robert Rubenstein

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Doris & Ray Zlomke

**Of Blessed Memory
In formation 6/30/19*



Left: Esther Fischer relaxing on the couch and enjoying a chocolate, while supporting the residents of Seacrest Village
Right: Gala Chairs, Cindy & Larry Bloch, relaxing on the couch with slippers and wine, asking supporters via video message to join them in supporting the residents of Seacrest Village (and having a few laughs with the outtakes).



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 Bess and Harry Agulnik*
 Annette* and David Alpert
 Ida Ascher*
 Gladys and David Block*
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 Milton Goldberg*
 Frances and
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 Sofia and Leon Kassel
 Ilse Katz*
 Miriam and Jerome Katzin*
 Karine Seigel Koplar
 and David Koplar

Legacy of Promise

Our gratitude goes to those whose commitment and dedication ensures the future of Seacrest Village and Seacrest at Home for generations to come. Thank you to these generous visionaries who have named Seacrest Foundation in their legacy plans.



LEGACY CONTRIBUTOR SPOTLIGHT

For me, one of the real pleasures in life is being Jewish and giving back; and having a husband that is loving and generous is another.

Having not endured the horror of being in a camp, I still feel like a survivor. At the end of 1942 my 7 months pregnant mother left Gdansk (Danzig) on a freighter to Sweden. I was born on the lower deck in the middle of the Baltic Sea. We lived in Sweden until 1947 with a lovely Swedish family. My first language was Swedish. My mother had learned that her sister and brother perished in camps and that her husband was never found. However, she did find her childhood friend who helped her escape with the Jewish Underground, now living in Germany.

After many years living in L.A. and retiring, I moved to San Diego where I met my loving husband David Koplar and got married after 20 years of being a widow. We met on "Our Time" a dating site. I was now looking for something meaningful. The wonderful Kelli at "Seacrest At Home" contacted and hired me. I was thrilled and thankful!!! The comfort of taking care of "my people" and anyone in need of care and love gave me the greatest joy. I always felt that I was the one on the receiving end. "Seacrest and "Seacrest At Home" is such a special place and treats everyone equally with gentleness, kindness and most of all respect.

It made me proud to be part of this beautiful organization and be a caregiver with love and compassion to wonderful human beings, some sadly gone, some still around. This "love service" has enriched my life and hopefully others.

David Koplar and Karine Seigel

*Legacy gift facilitated by the
Jewish Community Foundation of San Diego.*

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 Peter Lee*
 Leichtag Family Foundation
 Renèe Levine
 Teddie Lewis
 Zita and Morris*
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Marsha Moss Linehan
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**Of Blessed Memory
In formation June 30, 2019*

Please consider including Seacrest Foundation in your will/estate plan and let your legacy gift make a difference for those in need. For more information and/or a personal visit to learn more, please contact Robin Israel at 760.516.0018.



Remember when we cooked with *margarine* only? Or when women were the ones doing most of the cooking and cleaning? Things change over the years, but one thing has not changed for 75 years: the compassionate care and safe, loving home that residents enjoy at Seacrest Village.

Resident Spotlight

Edie Greenberg is a chef, teacher, born-and-raised San Diegan, saver of marriages, grandma to six, and now we are honored to have her as a Seacrest Village resident. Over the years, she has touched our Jewish community in many ways.

Edie Greenberg, age 85, was born and raised in the San Diego Jewish Community. She grew up in a Kosher home, and her parents, Pauline and Charles Press, helped establish Beth Jacob Congregation. She married a young, charming, and handsome Dean Greenberg, whose parents, Lee and Zell Greenberg, helped launch Tifereth Israel and were founders of the original San Diego Hebrew Home on 54th Street. Lee Greenberg was involved with the Jolly 16, the group of women credited with starting the "San Diego Hebrew Home for the Aged" with ten beds in its first home on 4th Avenue in San Diego. Edie and Dean's wedding was attended by a crowd of 700 who loved this special couple.

Edie's father-in-law, Zell, was an extraordinary chef. He owned drive-ins as well as the Rosarito Beach Hotel. Edie wanted to impress her father *and* mother-in-law, so she decided that she was going to learn to cook, and cook well! As a young couple, Edie and Dean spent time in Paris, where Dean was stationed in the U.S. army. Edie fondly remembers taking cooking classes across the world, including some at Le Cordon Bleu, Paris.

She taught cooking classes all over San Diego in community colleges, at the Salvation Army, recreation centers, anywhere she could find to make her classes free or very affordable so that more people would be able to enjoy and benefit from them.

You may remember her monthly column in the San Diego Jewish Times, "Edie's Edibles", that ran for 25 years with a new, creative recipe showcased each month. Throughout her career, she developed friendships with

some of the most celebrated chefs of our time: Julia Childs, Jacques Pepin, Martha Stewart, and many more. She appeared on The Food Network, in *Gourmet Magazine*, *The San Diego Union Tribune*, and shared her knowledge and love of cooking with so many in our community.

"I've never met a more beautiful person. We should all take lessons from her," says her close friend since grade school, Lee Goldberg of San Diego. Lee was not merely referring to cooking lessons; she was talking about *life lessons*. To illustrate, here is how Edie reacted when asked how she felt about the food served in her new home of Seacrest Village (coming from a master chef, we were nervous about the answer): "I don't have to shop, chop, cook, clean the dishes... I LOVE IT. It's delicious." Not one negative comment!



Edie in her Seacrest Village home, next to an apron signed by Julia Childs, Jacques Pepin, Dr. Seuss, and many more friends and fans from her career.

Edie's grateful, positive perspective is infectious. Throughout the ups and downs of life, if we were all to appreciate what we *do* have instead of focusing on what we don't, like Edie Greenberg, we would enjoy infinitely more happiness.

After many years of illness, her precious husband of 65 years passed in 2016. Shortly after, Edie moved into Seacrest Village and has made many new friends. She says, "I'm lucky to be here; I

"Back in the day we used to joke that she saved a lot of marriages by teaching the wives how to cook."

— Anne Nagorner, Seacrest Foundation Board Member and life-long friend of Edie

love it here. This is a marvelous institution. Seacrest is the answer to a prayer for many people." Edie emphasizes that some people have had complicated lives, perhaps no children, an unhappy marriage, or just bad luck, but Seacrest is there to care for those who perhaps do not have others to care for them.

Because of you, Seacrest will continue to care for those who have nowhere else to turn and continue to provide a loving home for our community's seniors, like our beloved Edie Greenberg. Welcome home, Edie.

"For years, Edie was the 'go to' person for the best recipe advice. From cake decorating, newspaper articles, special holiday meals- she was our superlative Guru."

— Esther Fischer, Seacrest Foundation Board Member & friend of Edie Greenberg

Two recipes from Edie's collection for Rosh Hashanah: Sweet recipes for a sweet year!



Marie Hopper's Raw Apple Cake

(Mixmaster not necessary)

INGREDIENTS:

- 3 cups flour
- 1 teaspoon baking soda
- ½ teaspoon salt
- 2 cups sugar
- 1 teaspoon cinnamon
- 3 cups peeled and chopped Granny Smith apples
- 1 ½ cups chopped toasted pecans (see note)
- 1 ¼ cups oil
- 3 eggs, beaten
- 2 tablespoons vanilla

DIRECTIONS:

Brown Sugar Glaze (see accompanying recipe)

Pre-heat oven to 350 degrees. In a bowl, mix flour, baking soda, salt, sugar and cinnamon. Stir in apples and pecans.

In another bowl, combine oil, eggs, and vanilla. Stir wet ingredients into dry ingredients until just mixed. Do not use an electric mixer.

Pour batter into a greased and floured 12-cup Bundt pan. Bake in pre-heated oven for 1 hour, or until a toothpick inserted in center comes out clean. Pour one-third of glaze gently over surface of cake and let cool for 30 minutes. Invert onto a cake platter and, with a pastry brush, paint the remaining glaze on the outside of the cake.

Note: you can use walnuts, but I like the taste of the pecans. Toast them on a cookie sheet in a 350-degree oven until just browned.

Brown Sugar Glaze:

(Makes about 1 ½ cups)

1 cup brown sugar

½ cup butter

¼ cup milk

½ teaspoon vanilla

Combine all ingredients in a small saucepan. Heat, stirring, until sugar is dissolved and butter is melted



My Favorite Sweet Brisket

INGREDIENTS:

- 1 x 4-5 pound Brisket (I use a whole brisket because the flat part alone is very dry. Since you chill it overnight, all the fat can be removed the next day and your brisket will be moister and more flavorful.)
- 2 medium sized onions, sliced
- 1-½ cups brown sugar is the amount I like but you can use more or less according to your taste.
- 2 packages dried onion soup mix
- 2 cups Manischewitz fruit wine of your choice

DIRECTIONS:

Pre-heat the oven to 350 degrees. Take a roasting pan large enough to accommodate the meat.

Layer 1: slices of 1 onion, spread on bottom pan; Layer 2: sprinkle 1 package soup mix over onions; Layer 3: sprinkle half of brown sugar over soup mix. Set brisket fat side up on top of first three layers. Layer 4: spread remainder of brown sugar over meat; Layer 5: spread remaining onion slices over sugar; Layer 6: sprinkle 1 package soup mix over onions.

Pour wine over everything. Cover tightly with pan lid or heavy duty foil. Place in oven for 3-1/2 hours. When meat is fork-tender, remove and allow to cool and place in refrigerator overnight. While the meat is cooling, keep uncovered. Brisket can be made several days in advance up to this point.

Next day, open pan and remove brisket to a cutting board. Remove all chilled fat from pan contents. I use an electric knife to easily cut slices against the grain of the meat. Take pan contents and place in blender. If too thick, add a little chicken soup. Place sliced brisket into an ovenproof serving platter with sides. Pour gravy from blender over brisket. Cover and refrigerate. Some people even do this weeks before and freeze. If you do this, defrost overnight in the refrigerator. Otherwise, remove the dish from fridge a few hours before serving to bring meat closer to room temp. Turn oven to 300 degrees and allow 45 minutes to rewarm, covered with foil. When hot and bubbly, uncover and serve.

"To know Edie is to love her.

She's thoughtful, caring, and genuine. If anyone was ever sick, being the ultimate cooking maven, Edie would deliver the most creative, perfectly prepared, homemade, over-the-top dinner. I still have the cookbook she made for me when I got married."

—Mary Epsten, Seacrest Foundation Vice President/President-Elect, Women's Auxiliary President, and close friend of Edie Greenberg

Golf, Tennis, Pickleball & Spa Day

Guardians of San Diego's 28th Annual Golf, Tennis, Pickleball & Spa Day presented by Seacrest Foundation, with presenting sponsor, The William Gumpert Foundation, raised over \$180,000. Proceeds from "Take a Swing for Seniors" held July 15th will benefit the Resident Assistance Fund of Seacrest Village.

Seacrest Foundation hosted 88 golfers, 22 tennis players, and 12 pickleball players at the exclusive Del Mar Country Club, as well as 30 attendees at the award-winning Rancho Valencia Spa. Seacrest is excited to share that 25 of the participants were Rising Leaders (community members 40 years of age and under). And for the first time a Pickleball clinic and tournament was offered alongside the tennis event, where a dozen participants had a wonderful time!

Golf Tournament winners include: Maria Chan, Lindy Mamer, Angus McDonald, and Dan McQueen of City National Bank. Paige Press was the first-place tennis player with Steve Kavy in second place, and Sharon Wax was the first place Pickleball winner, with Laurayne Ratner in second place. This year's committee was led by chair Devin Chodorow, and included members Earl Altshuler, Mary Epstein, Bob Haimsohn, Marty Ehrlich, and Jon Schwartz.

Guardians of San Diego recognizes these top sponsors:



Insurance | Risk Management | Consulting



It's Been Called The Silver Tsunami

Q&A with Carl Measer, Chief Operating Officer, Seacrest Village



Carl Measer, COO
Seacrest Village

"Living in Paradise" is how one Seacrest resident described her home at Seacrest Village. Another resident shares, "I have found friendships that are deep and interesting; this is the place for me."

Seacrest strives every day to bring enrichment and joy, as well as comfort and safety into the lives of the elderly in our community, regardless of one's ability to pay.

In these times of growing need, there are challenges, and Seacrest is dedicated to being a source of hope and help for families facing these challenges.



It is estimated that by 2050 people over the age of 65 will represent more than 20 percent of the population, up from just 15 percent today. That shift may not sound significant, but it represents about 40 million additional Medicare-age people flooding the U.S. healthcare system. This 'silver tsunami' is driven partially by advances in the medical community helping people live longer, but also by the large number of retiring Baby Boomers, people born between 1949 and 1964.¹

Over the next 15 years, each day over 10,000 Baby Boomers will reach retirement age. Research shows that 54% of older Americans lack sufficient retirement funds, a concerning number since savings can be depleted quickly with the potential of high medical costs. Declining health and social isolation, particularly after the loss of a spouse, are major factors in a senior's decision to make use of home care or to move into a retirement community, and lack of funds can have a significant impact on their quality of life.²

We spent time with Carl Measer, Seacrest Village's Chief Operating Officer, to learn more about how these trends are affecting Seacrest Village and the community at large. While he recognizes future challenges, he finds great hope and has immense gratitude for the continued support and generosity of our community members.

Q How have you seen the needs of our senior community change over the decades?

A Ten years ago, Seacrest provided \$700,000 per year in charitable care to our residents. Charitable care is financial assistance for those who simply no longer have the means to provide for themselves and have nowhere else to turn. Currently we provide \$2.5 million annually. At this same rate, 10 years from now, we would theoretically require \$6.25 million per year to care for those in need, but because of the 'silver tsunami' this will potentially not be enough. The number of people requiring financial assistance is growing at an unprecedented rate.

Q In addition to the Baby Boomers becoming a larger segment of the population, tell us about other trends affecting retirement communities.

A What we see is that people are living longer. The average age 50 years ago was 70 and today it is 79, but we are seeing people live to be 95, 100, 105 and few of us plan for this. Resources run out. Pensions are not provided as they were back in the 90s. After 2008, we saw people taking out second mortgages, so we see people with more debt. What savings people have can be easily depleted.

We're also seeing a generational age change. The age gap between parents and children is widening. In the past, children could support either their children or their

parents during different times in their lives. They now are hard-pressed to be able to help their parents in their later years, as they are still under financial stress supporting their own children going through college or buying first homes. Residents and family members in a financial bind can come to us and apply for scholarship. To be able to help is an honor.

Q What about Medicare and Medi-Cal, and things like long-term care insurance? Can these help seniors with financial obligations?

A Medicare and Medi-Cal will cover your doctor and hospital bills but they will not cover in-home care or accommodation in a retirement community. Independent Living, Assisted Living and Memory Care are paid for privately. Many long-term care residents in Skilled Nursing also pay privately. That can deplete saved funds very quickly. Many people have Long-Term Care Insurance Policies, but the benefits of these policies need to be reviewed carefully. They may only pay for care in a licensed community or in-home medical care, and the daily reimbursement often does not cover the full cost.

Q Would anyone know if a resident was receiving charitable care?

A No. This information is strictly confidential to maintain each person's dignity. We treat everyone as if they are paying privately. Everyone gets THE BEST treatment, no matter who they are, or what their financial situation is.

There is no better feeling than to tell a scared family who's loved one has run out of funds, "You don't need to worry. Your parents will be taken care of as long as they need us."

Q What do you think the future looks like for Seacrest Village with many seniors in need, and the number continuing to grow?

A Our ability to continue helping residents in financial need depends on the support of our San Diego Jewish Community, who have given so generously for the past 75 years. I'm hopeful this tremendous kindness will continue for generations to come.

To be able to provide the love and support to carry someone through these fragile years of their lives is an honor and we want to thank those who have made this possible.

¹<https://rxfilm.org/problems/silver-tsunami-united-states-healthcare-thomas-gill-yale-center-on-aging-interview/>

²www.investopedia.com/articles/personal-finance/032216/are-we-baby-boomer-retirement-crisis.asp

Honoring Seacrest Volunteers:

"Blessed are those who give of themselves"

In January 2019, twenty-one dedicated Seacrest volunteers were recognized for completing 500 hours of service or for volunteering continuously throughout a five-year period of time. Their names are included on a beautiful wall display at Seacrest Village. Congratulations to all of you!

There are a variety of rewarding volunteer opportunities available at Seacrest Village! Please contact Sheryl Seltser at 760-632-3718 to learn more.



Pictured left to right, front row: Susan Sobel*, Sylvia Tucker, Connie Kelley, Judi Gerber, Ruth Strauss, Darcy Daley, and Sheryl Seltser, Seacrest Village Volunteer Liaison; Back Row: Joan Frosh, Claire Winer*, Walter Ritter, Barry Entous, Jerry Singer, Bea Sklarewitz, Karen Gliner and Marilyn Williams; Not pictured: Renee Levine, Paula Gillick, Brent Joslin, Rick Katz, Marsha Lipton, Charlotte Marx and Henry Shillet
*Of Blessed Memory

Legacy Of Caring, 8/1/18 – 6/30/19

In Honor of

Arenson Family Simcha
Marilynn & Roger Boesky

Hildi Beyor
Mal & Stanley Smiedt ❄️

**Rabbi Lenore Bohm's
Wedding**
Ruth Strauss

Chabad of Poway
Ruth Strauss

Pam Ferris
Corey Friedlander

Esther Fischer
Fisch, Spiegler, Ginsburg &
Jagoliner, APC

Melissa & David Gilbert
The Donna & Spencer
Gilbert Foundation

Lee & Frank Goldberg
Julie & Jay Sarno ❄️

Stacy & Jon Halberg
Susan & Steven Sockolov

Rabbi Leah Herz
Bonnie & Arthur Berman

Melanie Hoff's Retirement
Robin & Ron Israel

**The Birth of our Grandson,
Bat Mitzvah of our
Granddaughter and our
Father's Recovery**
Anonymous

Joanne Martinez
Mary Blackman

Renee Parker
Dorothy Katz* ❄️

**Rabbi Lenore Bohm &
David Phillips**
Shari Winicki

Faye Polstein
Neil Polstein

Roselle Schaffer
Michael Schaffer

Louise Seifer
Melissa Seifer-Falk

**Our 25th Wedding
Anniversary**
Suzanne & Ron Weiner

Yiskor of my husband
Gloria Katz

In Memory of

Mildred Ackerman
Ellen & Ernie Addleson

Bill Albers
Elaine Leon

Evelyn Alpert
Judith Fisher ❄️
Rabbi Lenore Bohm &
David Phillips
Adele Rabin
Ruth Strauss

Irene Barton
Dorrie & Arthur Wenner

Deanne Beck
Ellen & Ernie Addleson
Robert Berton
Harriet & Alan Shumacher
Dennis & Nancy Stamstad
Marilyn Johns &
Peter Stovin ❄️
Lilly Strausberg

Molly Belinsky
Shirley & Harold Pidgeon ❄️

Rita Bleiman
Jodi & Glenn Abel

Martin Cenoz
Adele Rabin

Maurice Clavin
Betsy & Alan Epstein

Pauline & Irv Clayman
Anita & Jordan Waldman

**Beloved Uncle,
Stanley Cohen**
Robin Samit

Mel Cohn's Granddaughter
Phyllis & Howard Levin

John Coseo
Lisa Cashman
Edean Chin
Joan & Bill Clark
Phil & Marsha Devergilio
Cherie-Nan Jansen
Gloria Powell
Faye Thompson
Richard Troester

Norman Cypers
June Fukayama
Renée Levine

Beulah Dansinger
Judee Feinberg

Dora Edelstein
Stephanie & Steven
Steinberg

Bert Epsten
Mary & Jon Epsten ❄️
Nancy Geist
Helene & Allan Ziman

Dr. Robert Epsten
Ellen & Ernie Addleson
Shelle & David Belenzon
Alice & Zane Feldman
Nancy Geist
Ann & Ronald Goldberg
Lynn & Michael Greenstein
Michelle & Scott Silverman

Claire Feldman
Berna & Sheldon Dolinka
Steven Reitman

Susan Fields's Mother
Phyllis & Howard Levin

Bud Fischer
Linda Weir

Barbara Fox
Jeannie & Arthur Rivkin ❄️

David Gautereaux
Kathy & Paul Roberts

Susanne Gesheker
Robert Smith

Shirley Gilbert
Mary & Jon Epsten
Sivia & Norman Mann

William Goldberg
Jane & Syd Shore

Sandra Goodman
Gloria Katz

Sylvia (Geri) Grossman
Linda & Marvin Epstein

Florence Guss
Barb & Eric Emont
Marian Jasek
Rosalee Kitaen
Jodyne Roseman
Robin & Richard Seigle

Doris Harth
Vaughan Rachel

Carl Hodous
Michelle Brown
Kathy & William Halloran
Joan Klaus
Therri & Stuart Kline
Seenam & Jeeyeon Lee



Carole Lerner
Patricia Outlaw
Linda & Marc Safier
Cheryl & Rion Safier
Teana Siegel
Amy & Michael Southard

Sarah Jacobs
Jean & Milton Richlin

Dr. Allen Jay
Kathy & Paul Roberts

Dorothy Katz
Carmen Bianchi
Renee Parker
Ruth Strauss

Ida Kaufman
Cheryl & Barry Himmel
Rick Kollins

Lori Kaye
Joan Frosh
Sivia & Norman Mann ❄️
Alissa Messian
Shirley & Harold Pidgeon ❄️

Darrel Kitaen
Carol & Mark Breier
Jes & William Hinrichs
Lynne Keith
Barry Kitaen
Hollis & Alan Litrownik
Evelyn McCallum
Helen Olow
Rebecca Randall
Ricki Roberts
Beth Roselle
Vicki & Alan Schechter
Loretta Smith
Linda Wilkerson
Linda Yudelson

David Lange
Arlene Bryer
Marla & Robert Rosenbloom

George M. Levine
Meryll & Chris Page

Mort Libin
Ruth Strauss

Elaine Lorber
Cookie & David Feinberg
Cheryl & Alan Green

Legacy Of Caring, 8/1/18 – 6/30/19

Marc Lynn

Debbie & Barry Lynn

My Brother, Robert McCracken

Kathy & Kent Sanger

Eileen Mehlman

Jon Flam
Tiffany Cohen
Dorothy Weintraub &
Harold Sokoloff
Joanne Warshaver

Sammy Messiah

Carolyn Brooking
Fredeline Engelbrecht
Rae Glassman
Melanie Hoff
Sue Hoffman
Lori* & Howard Kaye
Carole Levi
Phyllis & Howard Levin
Alissa Messiah
Sheryl & Jerry Portnoy
Hilda Roller
Marcia Stein
Liz Wolfson

Sol Nagorner

Cindy & Larry Bloch
Helene & Allan Ziman

John Nobel

Helene Galper

Arnold Rehm

Jill & Ron Levitt

Sylvia Roller

Linda & Larry Okmin

Reuben Rosenbloom

Carol & Mort Goodman

Muriel Roston

Esther Fischer
Carol & Mort Goodman
Carole & Abe Wilson

Ann Rubin

Joe Seller
Ruth Strauss & Claire Winer*

Ronald Salovey

Peter Salovey

Lee M. Sangor &

Esther B. Sangor

Joy & Fred Lane

Inge Schwartz

Jim Edelstein

Louise Seifer

Susan & Harold Small*

Douglas Selik

Sally & Duke Wisper

Fran Smugar

Lauren & Mike Dolinka

Ruth Snyder

Ruth Strauss

Susan Sobel, Mother of Robin Israel

Anonymous
Ellen & Ernie Addleson
Barbara Appleby
Rusti Bartell
Shona Borevitz
Carolyn Brooking
Kate & Ken Buda
Toby & Howard Cohen
Jeanne Detsky
Robin & Leo Eisenberg
James Farley, Leichtag
Foundation
Suzi & Bernie Feldman
Esther Fischer
Lee & Frank Goldberg
Merrill & Bob Haimsohn*
Jennifer & Robert Handler
Melanie Hoff
Debbie & Sol Kempinski
Susan Arenson &
Don Kimball
Rosalee Kitaen
Larry Krause
Renee Leger
Phyllis & Howard Levin
Lisa & Carl Measer
Alissa Messiah
Jessica & Scott Munoz
Genesis Franco &
Martin Perez
Rabbi Lenore Bohm &
David Philips
Shirley & Harold Pidgeon*
Linda Platt
Sheryl & Jerry Portnoy
Martha Price
Adele Rabin
Vaughan Rachel
Lori & Mark Rappaport
Barbara &
Norman Rozansky
Mary & Martin Rubinfeld
Rachel Rudo
Jane & Colin Scher*
Charlene Seidle,
Leichtag Foundation
Sheryl & Peter Seltser
Linda & Shelby Silverman

Ruth Strauss

Carole & Jerry Turk
Brad Blose &
Jerome Van Amburg
Linda Weir
Lee Weiss

Lyn Stein

Ellen & Ernie Addleson
Norma & Werner Dreifuss

Ideal & David Stotsky

Trinka & Howard Soloway

Eli Strich

Ruth Strich

Khana Vasserman

Dina & Vladimir Ocher

Bernie Wasserman

Adele Rabin

Eleanore Waxman

Donna & Jacob Bardin

Rabbi Mel & Sonny Weinman

Anita & Jordan Waldman

Sheldon Weinstein

Anne & Herbert Arnold
Toby & Howard Cohen
Pearl Cutler
Renee Parker
Mamie Sorokin

Claire Winer

Candy & Bob Fagan
Joan Klein-Regalado Family
Meryll & Chris Page
Rabbi Lenore Bohm &
David Phillips
Vaughan Rachel
Residents of Seacrest
Village, Encinitas
Ruth Strauss

Joe Wolf

Amy Bauman
Laura & Steven Caligor
Andrew Cox
Lili Forouraghi
Laurie & Stephen Girskey
Abby & Rob Goldstein
George Hain
Natalie & Jack Holtzman
Jane & Jeffrey Marks
Angela & Pete Nichols
Linda Robinson
Nina Ross
Amy Scharf
Joseph Soriaga
Caryn & Alan Viterbi*

Andrew Viterbi*

Susan Wagner
Carol Weissman

Thank You

Michael Mayorga & Michael Colletta

Claire Winer*

Rabbi Leah Herz

Mary Blackman
Rabbi Lenore Bohm &
David Phillips
Claire Winer*
Liz Wolfson

Cantor Mark

Claire Winer*

Jonathan Schwartz

Mary Blackman

Get Well

Toby Cohen

Shirley & Harold Pidgeon*

Barry Pidgeon

Shirley & Harold Pidgeon*

Carol Rosen

Ruth Strauss

Sheila Wells

Catherine Wells

Happy Anniversary

Arlene & Danny Orlansky

Ellen & Ernie Addleson
Suzi & Bernie Feldman

Shirley & Harold Pidgeon's 60th Wedding Anniversary

Toby & Howard Cohen
Sheila & Alan Goldfarb
Naomi Golieb
Hermeen Scharaga
Sandy Weinstein

Sheila & Jeffrey Lipinsky's 50th Wedding Anniversary

Barbara Bloom

Happy Birthday

David Alpert

Anonymous
Dale & Phil Baron
Carole & Greg Hall
Renée Levine
Alice Morawetz
Rabbi Lenore Bohm &
David Phillips
Ruth Strauss

Legacy Of Caring, 8/1/18 – 6/30/19

Evelyn Alpert*

Dave Alpert

Dona Alpert

Dave Alpert

Barbara Appleby

Dave Alpert

Trudie Bohm

Dave Alpert

Erica Bohm Ross

Dave Alpert

Leo Eisenberg

Jill & Rick Mendlen

Joan Frosh

Dave Alpert

Nancy Geist

Ellen & Ernie Addleson
Norma & Werner Dreifuss

Mort Goodman

Ellen & Ernie Addleson
Maurene Black
Norma & Werner Dreifuss
Helen Galnick
Rik Goodman

Shirley Haimsohn

Jean Pearlstein &
Don Greenlee
Debbie & Len Schreibstein

Agnes Herman

Dave Alpert

Mel Leventhal

Dorothy Katz*

Renèe Levine

Dave Alpert
Dorothy Katz*
Ruth Strauss

Charlotte Marx

Ruth Strauss

Sheldon Merel

Renèe Levine
Rabbi Lenore Bohm &
David Phillips

Alice Morawetz

Anonymous
Dave Alpert
Barbara Appleby
Renèe Levine
Rabbi Lenore Bohm &
David Phillips
Ida Shreiber

Warren Odenheimer

Francis Caminer
Elaine Leon
Table 8, Seacrest
Dining Room

Michael Ross

Dave Alpert

Dee Rudolf

Dave Alpert

Joe Seller

Dave Alpert
Judy & Bill Lo
Karen & Oliver Pollak

Sydney Shore

Bryna Haber

Sam Weissman

Trudi Kranitz

Mazel Tov

Mary & Jon Epsten's two new Grandchildren

Ellen & Ernie Addleson

Pam Ferris's Granddaughter's birth

Ruth Strauss

Nancy Geist's two new Great-Grandchildren

Ellen & Ernie Addleson

Sheila & Jeffrey Lipinsky's new Grandchild

Ellen & Ernie Addleson

Marriage of Rabbi Lenore Bohm & Dr. David Phillips

Anonymous
Judy & Kent Bricker
Judith Gottschalk
Diana & Larry Lerner
Gloria Pushker
Lyle Steger
Claire Winer*
Liz Wolfson

Marisa Rosenberg

Mary Blackman

Jonathan Schwartz

Bea Sklarewitz

Marriage of Ruth Strauss's Children

Trudie Bohm

Alana & Jared Ziman, on the Birth of their Baby Girl

Ellen & Ernie Addleson

Honor Thy Father and Thy Mother

Karen & Don Vogel
Dorothy Kleinman
& Family
Rosalee Kitaen & Family
The Askenazi Family
Jack & Josh Lampl
Mark Warmbrand
& Mary Walters

Legacy of Promise*

Lynn and Bert* Epsten
Judith Fisher
Peter Lee*
Renèe Levine
Morrie Pomeranz*
Beverly Schmier*
Shapov Trust
Dorothy B. Steyer*

Seacrest Foundation Named Funds

Manuel and Nettie Fisher
Memorial Fund*
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Lee and Frank Goldberg
Family Charitable Care
Fund
Marilyn Kayes and
Haimsohn Family
Charitable Care Fund
Renèe K. Levine Fund
Judith Silverman
Memorial Fund

Wish List and Sustaining Gifts

Sharon & Richard Bockoff
Susan & Richard Ulevitch
Richard Warmbrand
& Mary Walters

Yahrzeit Memorial Wall

Dorothy Katz
Her Friends at Table 21

Nina Kaprow & Anton Kaprow
Vaughan Rachel



Adam Robert Lesman

Robin & Ron Israel and
Family

Inge Schwartz

Karin Greenwood

Seymour 'Skid' Weiss

Lee Weiss

Claire Winer

Residents of Seacrest
Village, Encinitas

With Sincere Apologies

*Omissions and corrections from
Summer/Fall 2018*

In memory of Aria Hartson, should have been In Honor of Aria Hartson

Phyllis & Howard Levin

Happy Birthday Wishes for Norman Zall

Bunny Quint

In Memory of Richard Disraeli

Ellen & Ernest Addleson

In Memory of Fran Smugar

Alissa & Sammy* Messian

* *Of Blessed Memory*

* *Funds granted through
the Jewish Community
Foundation of San Diego*

In formation 7/29/19:

*We regret anyone who
may have been omitted
due to our print deadline or
inadvertent error.*

Patrons of The 211 Club are **"Visionaries of Jewish Eldercare."** These compassionate contributors are a prestigious group of community leaders that are the cornerstone of a tremendous fundraising effort. Their individual contributions of \$1,000 or more annually help to ensure the greatest possible quality of life for the frail and elderly.

The 211 Club



Seacrest Village Resident Assistance Fund

Diamond \$10,000+

Inge Feinswog
Evelyn Kern
The Lampl Family Foundation
Zita Liebermensch*
Linda & Wayne Otchis
Jeannie & Arthur Rivkin*
Nessim Tiano
Mort Vogelsohn Memorial Fund*
Bebe & Marvin Zigman

Ruby \$5,000 – \$9,999

Barbara Bloom
Robin & Leo Eisenberg
Joan & David Friedenberg
Joan & Irwin Jacobs*
Dorothy Kleinman
Gayle & Jerry Klusky
Jane Ottenstein
Katherine & Rick Ross
Toby Wolf

Sapphire \$2,500 – \$4,999

Ellen & Ernie Addleson
Dave Alpert
Joan & Jeremy Berg
Cindy & Larry Bloch*
Elaine Chortek*
Claire & David Ellman
Carrie & James Greenstein
Bryna Haber
Lisa & Gary Levine*
Sheila & Jeffrey Lipinsky*
Sylvia & Jaime* Liwerant*
Anabel & Ted Mintz*
Bill Snyder
Elaine Galinson & Herbert Solomon*
Susie & Bernie Sosna
Renee & Allen Tepper
Irene Abraham & Gabriel Vogeli

Emerald \$1,000 – \$2,499

Jodi & Glenn Abel
Joyce & David Abrams
Sandy & Earl Altshuler
Anonymous (2)
Rusti Bartell
Linda & Michael Bennett*
Sondra Berk*
Julie & Edgar Berner*
Hildi Beyor

Mary Binderman
Brad Blose & Jerome Van Amburg
Marilynn & Roger Boesky*
Howard Bolotin
Susan & Philip Brodie
Marcia Hazan & Mark Cammell*
Jessica & Devin Chodorow
Joan & Bill Clark
Suzanne Cohen
Avrille Copans
Pearl Cutler
Lois & Marty Ehrlich
Mary & Jon Epsten
Phyllis & Dan Epstein
Melissa & Ira Falk
Nomi Feldman
Pam & Walter Ferris
Esther Fischer*
Carol & Ron Fox*
Marcia & Leonard Fram
Melissa & David Gilbert
The Donna & Spencer Gilbert Foundation
Tammy & David Gillies
Hanna & Mark Gleiberman*
Kate Goldberg
Carol & Mort Goodman
Janet & Wil Gorrie
Len Gregory
Mark Haiman
Shirley & Ed Haimsohn
Julie & Howard Haimsohn
Merrill & Robert Haimsohn
Stacy & Jonathan Halberg*
Sheri Hallis
Ruth & James Harris*
Michal & Chaim Heller
Ann & Richard Jaffe
Gabrielle Joel
Paul Johnsen
Susan & David Kabakoff
Marvin Kanfer
Marge Katleman*
Edy Kenton
Rosalee Kitaen
Sharon & Nat Koren
Martha & Jerry Krasne
Joy & Fred Lane
Suzanne & Brian Marcus*
Joan & Arthur Markovits*
Jane & Jeffrey Marks
Phyllis & Edward Mirsky
Hannah Moss
Rebecca & Lawrence Newman

Joyce & Jere Oren
Renee Parker
Debby & Kent Parrish
Pfizer
Mona & Jeff Platt
Erica & Steven Ratner
Lois Richmond*
Kathy & Paul Roberts
Charles Rosen
Arlene Rosen*
Frauke & Richard Rosenthal
Linda & Joel Ross
Barbara & Norman Rozansky
Peter Salovey
Carolyn & Herb Schaer
Hannah Schlachet
Marsha Janger & Richard Shapiro*
Ruth Slonim*
Diane & Roy Springer
Stephanie & Steven Steinberg
Barbara & Mark Steinberg
Randi & Jay Steinman
Ruth Strich
Lindsay & Mitch Surowitz
Gina Tapper
Karen Vogel
Anita & Jordan Waldman
Mary Walters & Mark Warmbrand
Barbara Warren
Suzanne & Ron Weiner
Sandy Weinstein*
Mary Lynn & Larry Weitzen
Orna Wittenberg

Seacrest at Home Charitable Care Program

Sapphire \$2,500 – \$4,999

Leonard Fisher & Risa Teitelbaum

Emerald \$1,000 – \$2,499

Hilary & Gidon Cohen*
Pam & Walter Ferris
Jay Kunin
Joy & Fred Lane
Anne Nagorner
Roz & Stanley Pappelbaum*
Mal & Stanley Smiedt*
The Irving & Francine Suknow Foundation
Jo & Howard Weiner

* Of Blessed Memory
* Funds granted through the Jewish Community Foundation of San Diego

The 211 Club Annual Patron Recognition Party



The Viterbi Family Children's Wall

Sunday, September 8, 2019 is Grandparents Day, but every day is Grandparents Day at Seacrest.



The children's tile wall project was created to raise awareness of Seacrest Village Retirement Communities throughout all generations.

Thanks to the tremendous generosity of the Viterbi Family, this project began in the spring of 2008, when a beautiful mosaic tile wall resembling the ocean came to life at Seacrest. Since then tiles have been designed and decorated by individuals age 2-102!

All funds raised through the purchase of tiles help Seacrest Foundation make it possible for Seacrest Village to provide the highest quality of care in a warm, loving, and dignified environment for those in need, regardless of their ability to pay.

Tiles are available to be purchased and painted. Visit seacrestfoundation.org and choose "Give Now". We invite you to consider creating a special tile for a grandparent that you love in honor of Grandparents Day. If you would like information please contact **Shona Borevitz, Seacrest Foundation, Director of Philanthropy at 760.516.2003.**

Wish List

The Wish List is a frequently changing list that is composed of furniture, fixtures, and equipment that enhance the quality of life for all residents of Seacrest Village. This list includes gifts of medical equipment, religious articles, and lifestyle-enriching technology. Gifts of \$2,500 to \$24,999 are permanently recognized on the **Sustaining Gifts Wall**. Below is a list of items that would be meaningful to residents:

Seacrest Village at Encinitas – Leichtag Foundation Campus

New Cinema / Theater Equipment

Bring the thrill of good a film to the residence \$23,000

Resident Outings (San Diego Botanic Gardens Tour & Lunch Series)

Spending time in nature is scientifically proven to lower blood pressure, reduce stress, and contribute to over-all wellbeing \$2,000

Bose Portable PA System (2 units)

For entertainment and music at parties and events on the Seacrest campus \$2,500

Ellen & Ingram Chodorow Synagogue

Portable Ark

To bring synagogue services to outdoor patios and garden areas across the Seacrest Village communities \$15,000

Two High Quality Wireless Microphones

Help prayers come through crystal clear \$2,500

Annette's Village Square

Fire Pit and Patio Furnishings

Annette's Village Square is a gathering place and social hub of Seacrest \$23,000

Joseph & Dorothy Goldberg Healthcare Center

Beauty Salon Furnishings & Equipment

A little pampering to help residents feel beautiful! \$7,500

Four (4) Chromebooks @ \$200 each \$800

Two (2) iPads @ \$350 each \$700

Two (2) Portable DVD players @ \$100 each \$200

The above will be used to provide non-pharmacological pain management measures to rehabilitation and custodial patients such as downloaded/online guided imagery and relaxation and meditation CDs.



"It is a real privilege to contribute for Beauty Salon Furnishings in memory of and to honor our mothers. They both exemplified beauty and style, each in their own way. We encourage others to look at the wish list, see what catches your eye, and join us in supporting Seacrest."

—Richard & Susan Ulevitch

#honorthyparents
#agingwithstyle
#supportforSeacrest #joinus



Susan's mother, Maxine



Richard's mother, Bettye



Robert Haimsohn
President, Board of Directors
Seacrest Foundation



Advancing Senior Care
in the Jewish Tradition



Robin P. Israel, MPA
Chief Foundation Officer
Arthur & Sophie Brody Philanthropy Chair

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Philanthropy Chair*

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& Editor*

Fredeline Engelbrecht
*Foundation Associate
& Editor*

Anna Johnston
Foundation Events Manager

seacrestfoundation.org

In a World Where You Can Be Anything...Thank You For Being So Kind

As we conclude our third year together as a Foundation Board of Directors dedicated to raising funds for Seacrest Village and Seacrest at Home, we are so grateful for the support and dedication of our community. Because of you, Seacrest Foundation has helped Seacrest Village support the almost 2.5 million dollars that was required this past year to help those who otherwise would have nowhere to turn. Additionally, this year as in the past, Seacrest Foundation was able to help Seacrest at Home provide assistance to those living in their own homes who need financial support in order to have care brought to them. You have been so kind.

Concluding a few months ago, the Seacrest Foundation "Imaginary Gala" raised significant funds to support Seacrest Village. A special thank you to Cindy and Larry Bloch who were instrumental in making the Imaginary Gala come to life with their sincerity and humor. (If you watched the videos including the bloopers, you know what we mean!)

In 2020 a stunning Gala with co-chairs Mary Epsten and Alana Ziman will be presented. We are thrilled to announce our Honorary Chairs, Sheila and Jeffrey Lipinsky, who, along with generations of family before them, have led the way for Seacrest to be where it is today. Mark your calendar now, as February 22, 2020, will be a special evening.

The ever popular Annual Guardians' Golf, Tennis, and Spa Day held July 15th was a tremendous success. This year we added a Pickleball clinic/tournament, which was extremely popular. Over 180 people enjoyed this incredibly fun event! Join us next year but register as soon as possible, as the spa option filled up quickly this year, and we anticipate Pickleball will also fill up quickly next July!

Thank you to all who joined or rejoined The 211 Club and attended our Annual Patron Recognition Party at the gorgeous home of Mayo and Jeffrey Strauss. This party is always a favorite, and while we had over 150 people in attendance, as always it felt like a big family dinner. The stories shared and intimacy of this group is quite remarkable. Never is there an assigned seat at this party, yet there is always a perfect place for everyone.

We are continuously reminded of the teaching from Pirkei Avot: "Al shlosa d'varim: Al ha Torah, v'al ha'avodah, v'al gimilut chasadim—Upon three things the world stands: on Torah, on service to G-d, and on acts of loving kindness." You, our supporters, make life better for those in our community who need the care and support that Seacrest and Seacrest at Home can offer. Through your work—your avodah—and your acts of loving kindness—your gimilut chasadim—you continue to make the future better and care more accessible for those in need.

We look forward to a very bright future for Seacrest Foundation and to a day when all seniors in our great community have access to the care they so deserve. With your support we hope to see that day.

In a World Where You Can Be Anything...Thank You For Being So Kind

Because of You...



...over 250 seniors living at Seacrest Village are cared for with dignity, love, and compassion.



...each year \$2.5 million is provided in charitable care to those who have nowhere else to turn.



...three healthy kosher meals are provided daily to residents, with a menu that now incorporates vegan and gluten-free options.



...the Holocaust survivors who currently live at Seacrest Village are cared for with the utmost compassion and special attention.



...family members facing financial hardship can finally sleep at night, knowing their loved one is being cared for.



Because of you, and the generosity of others like YOU, Seacrest has not closed its doors for over 75 years— not even for one night!

The meaning of life is to find your gift. The *purpose of life* is to give it away.

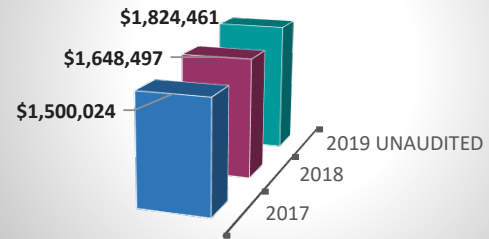
—Pablo Picasso

We make a living by what we get. We *make a life* by what we give.

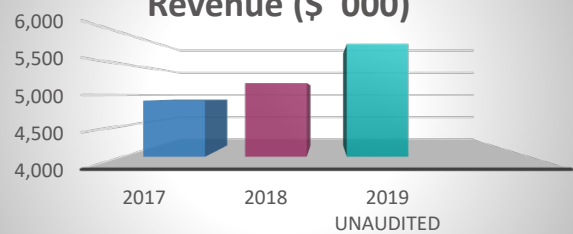
—Winston S. Churchill

Because of your generosity, Seacrest Foundation continues to make grants to San Diego Hebrew Homes and Seacrest at Home. These grants are used for the provision of charitable care. The greater the funds raised, the greater amount of charitable care that can be given to those in need.

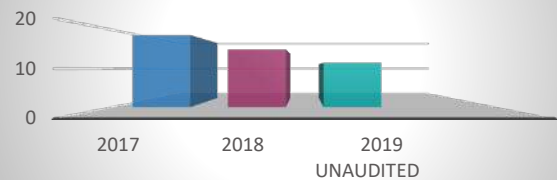
Grants to San Diego Hebrew Homes and Seacrest at Home



Revenue (\$ '000)



Cost of Funds Raised (%)



While Seacrest Foundation's revenue has increased, the cost of funds raised has decreased. This allows Seacrest Foundation to better fulfill the requests for grants from San Diego Hebrew Homes and Seacrest at Home.

Please consider making a gift to Seacrest Foundation today. You will change the future for those in need. Please call 760.516.2003 or visit us online seacrestfoundation.org.

Seacrest Foundation Financial Statements 2017–2019

STATEMENT OF FINANCIAL POSITION

ASSETS	FY 18/19 UNAUDITED	FY 17/18	FY 16/17
Cash	\$ 513,557	\$ 863,909	\$ 317,992
Investments	30,503,766	26,676,616	25,071,426
Pledges receivable	501,959	692,136	272,283
Prepaid expenses	79,522	47,885	50,711
Interest receivable	47,764	60,839	61,327
TOTAL ASSETS	\$ 31,646,568	\$ 28,341,385	\$ 25,773,739
LIABILITIES AND NET ASSETS			
Accounts payable	\$ 19,000	\$ 18,000	\$ 23,987
Accounts payable - related party	35,083	114,406	48,431
Deferred revenue	147,710	47,777	117,273
TOTAL LIABILITIES	\$ 201,793	\$ 180,183	\$ 189,691
NET ASSETS			
Unrestricted	\$ 22,001,337	\$ 21,123,435	\$ 20,254,227
Temporarily restricted	6,242,606	4,588,703	3,485,266
Permanently restricted	3,200,832	2,449,064	1,844,555
TOTAL NET ASSETS	\$ 31,444,775	\$ 28,161,202	\$ 25,584,048
TOTAL LIABILITIES & NET ASSETS	\$ 31,646,568	\$ 28,341,385	\$ 25,773,739

STATEMENT OF ACTIVITY

REVENUE AND SUPPORT	FY 18/19 UNAUDITED	FY 17/18	FY 16/17
Investment Return	\$ 1,673,298	\$ 1,600,117	\$ 2,323,799
Contributions	4,146,313	3,591,892	2,583,114
TOTAL REVENUE AND SUPPORT	\$ 5,819,611	\$ 5,192,009	\$ 4,906,913
EXPENSES			
General and Administrative	\$ 711,577	\$ 966,358	\$ 763,676
Grants	1,824,461	1,648,497	1,500,024
TOTAL EXPENSES	\$ 2,536,038	\$ 2,614,855	\$ 2,263,700
CHANGE IN NET ASSETS	\$ 3,283,573	\$ 2,577,154	\$ 2,643,213

SEACREST FOUNDATION

The mission of Seacrest Foundation is to obtain funding in support of Seacrest Village Retirement Communities and Seacrest at Home whose activities are designed to advance senior care and enhance healthy living by providing housing and supportive services.



Advancing Senior Care
in the Jewish Tradition

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Seacrest Foundation

760.632.0081 | 760.516.2012 fax

Arthur & Sophie Brody Philanthropy Chair

Seacrest Village Retirement Communities Corporate

760.632.0081 | 760.942.0894 fax

The Melvin Garb Foundation Presidential Chair
The Haimsohn Family Holiday Program
Irwin & Joan Jacobs Cultural Program
Irwin & Joan Jacobs Transportation Program
Alan Wexler Finance Chair

Seacrest at Home

760.942.2695

Seacrest Village at Encinitas Leichtag Foundation Campus

760.632.0081 | 760.516.2012 fax

Arthur & Sophie Brody Main Entry Plaza
Ellen & Ingram Chodorow Synagogue
Esther & Bud Fischer Aquatics and Fitness Center
The Galinson Family Rehabilitative Therapy Program
Joseph & Dorothy Goldberg Healthcare Center
Lee & Frank Goldberg Residence Court
The Merrill & Robert Haimsohn Alzheimer's Program
The Katzin Residence
Leichtag Family Assisted Living Residence
Bernard & Dorris Lipinsky Administration Building
Lipinsky Family Foundation Nursing Program
The Ottenstein Vitality Center
The Simon Pavilion
Sam & Rose Stein Adult Day Services Center
The A. Wexler, R. Simon & E. Addleson Family Assisted Living Program

Calendar of Events 2019-2020

September 8.....	Grandparents' Day
September 29.....	Erev Rosh HaShana
September 30.....	First Day Rosh HaShana
October 1	Second Day Rosh HaShana
October 8	Erev Yom Kippur (Kol Nidrei)
October 9	Yom Kippur
October 14 & October 15	First 2 Days Sukkot
October 21	Shemini Atzeret
October 22	Simchat Torah
November 9	Kristallnacht
December 22.....	First Candle of Hanukkah
December 23–30.....	Hanukkah
February 10	Tu B'Shevat
March 10.....	Purim
April 8... ..	First Passover Seder
April 9.....	First Day of Passover and Second Seder
April 10.....	Second Day of Passover
April 16	Last Day of Passover
April 21	Yom HaShoa
April 29.....	Yom HaAitzmaut
May 28.....	Erev Shavuot
May 29 & May 30	Shavuot
July 30	Tish B'Av