

HAPPENINGS

WINTER/SPRING 2017



Seacrest Foundation presents

GUARDIANS
OF SAN DIEGO

TAKE A

swing

FOR SENIORS

a benefit for Seacrest Village Retirement Communities

Presenting Sponsor The William Gumpert Foundation

Monday, July 24, 2017

Del Mar Country Club

For more information, please call
Seacrest Foundation at 760.516.2003
or visit seacrestfoundation.org

Save
the
date!





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Dear Friends,

A very dear and long-time friend of mine left Seacrest today to return home and be cared for by hospice and Seacrest at Home, and to spend his few remaining days with his family. He wasn't sure about going to the Joseph & Dorothy Goldberg Healthcare Center following an extensive hospital stay. I suggested to his wife that he give it a try. She warned me that he would be a difficult patient and I assured her that he would not be the first one the staff had encountered. She said he was worried about liking the food. I assured her that the food is both kosher and quite good. And so a week and a half ago they decided to give it a try.

I called his wife a day after his arrival and she said he not only loved the food but loved being at Seacrest. I was very relieved because I had advocated so strongly for Seacrest and was worried that the "difficult patient" would hold me responsible if he didn't like it. I visited him every couple of days and as I did, I watched something unfold that was quite revealing about Seacrest.

I have known for many years what great care Seacrest offers its residents. What also became apparent is that Seacrest takes great care of the families of its residents too. This very close family was experiencing much pain watching this man, a father, a husband, a grandfather and a leader in our Jewish community, so abruptly nearing the end of his life. The staff was supportive of the family's wishes. My friend loves to play and listen to music. His daughter, a professional musician and her friend, also a professional musician, serenaded the family, friends, and other residents at dinner last week. This was not a big event but it did make a little extra work for the staff. They didn't mind because it meant so much to my friend and his family.

There is always a sense of helplessness when a cherished family member is at the end of life. The sensitivity of the staff at all levels and the beautiful serene environment of Seacrest made them feel that they were truly doing the very best they could for their loved one.

This experience made me even prouder to be a member of the Seacrest board and so pleased that he and his family could experience the exceptional care that Seacrest has to offer at such a difficult stage of life.



*Pam Ferris, President/CEO
Seacrest Village Retirement Communities*

Have you ever wondered whether Seacrest provides the service or services you or someone you love might need? Below is a “refresher” in light of our increasingly complex healthcare system along with the expansion of services Seacrest has made over the years.

Joseph & Dorothy Goldberg Healthcare Center

Our skilled nursing center is a post-acute care setting staffed 24 hours per day with licensed nurses and is certified to accept Medicare, Medi-Cal, some long term care insurance policies and HMO contracts. We provide post-acute rehabilitation and treat patients recovering from strokes, hip and knee replacements, fractures, and other surgeries.

The Katzin Residence

Our memory care residence is secured and provides services to those with Alzheimer’s disease and other related dementias.

Leichtag Family Assisted Living Residence

Our assisted living residence provides services to those in need of additional care with activities of daily living beyond what is offered in an independent living residence.

Lee & Frank Goldberg Residence Court and The Nellie Cohn Residence

Both independent living residences, in Encinitas and Rancho Bernardo respectively, offer a variety of apartment types and other accommodations and amenities.

Sam and Rose Stein Adult Day Care Center

Our social model program provides an enriching and stimulating environment for those with mild cognitive impairment or early stages of dementia. Supportive services, recreation and socialization are offered in a secure, supervised setting during the day time hours only.

Seacrest at Home, an affiliate of Seacrest Village

Non-medical home care services can be provided wherever one considers home. In addition, two new concierge programs are now available. Care Navigation is the coordination of care and services by a Registered Nurse (RN). Also, C.A.R.E. is a unique program designed to provide an extra level of support for your loved ones, particularly when they go the hospital due to an emergency situation. A companion will meet your family member in the ER within 60 minutes of receiving the call.

Please visit our websites for more information.



*Patti Haskell
Rabbi, Seacrest Village Retirement Communities*

Some people love Eishet Chayil, A Woman of Valor, some not so much. The Biblical reading of A Woman of Valor is found in Proverbs 31 and begins with these words: “A woman of valor, who can find? Far beyond pearls is her value...”

One Seacrest resident who doesn’t love this reading from Proverbs stated that it places women in a position of subservience to men and to their husbands in particular. In our modern world, many women, no matter what age, want to feel independent, wise, and powerful. Who knew to just what depth this lives in some of Seacrest’s residents.

On Shabbat afternoon January 21st, 57 Seacrest women (and I believe there was at least one man with them) stood up for what they believe in and marched in support of those beliefs. One of these residents is 102 years young! With quiet respect for other Seacrest residents who did not join them or who perhaps held differing beliefs, they walked the halls of independent living holding home-made signs. News cameras caught their march, women were interviewed, and somehow eventually there was a tweet about them sent around the world that was seen by approximately 35,000 people. Women of valor, we have found you here at Seacrest!

In Prophets we read, “March on, my soul, with courage!” I am enamored by the courage our Seacrest residents display.

These women followed in the footsteps of Rabbi Abraham Joshua Heschel who stated that while marching in Selma Alabama during the civil rights era he was praying with his feet. What a beautiful way for Seacrest residents to courageously pray with their own feet, what a meaningful way to honor Jewish tradition, what a glorious way to live Eishet Chayil, and what an honest way to honor Shabbat.

My pride in knowing these women is immense: not for what they believe, but for how they expressed their personal beliefs. At least one of them stated that they marched for the sake of their children, grandchildren, and greatgrandchildren. Far beyond pearls is their value indeed!



Dr. Stanley Pappelbaum
Chair, Board of Directors
Seacrest at Home



Seacrest at Home Board of Directors

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The “grey tsunami” has arrived. Today there are 50 million people over 65 in the USA. In 2030 it is predicted that there will be 75 million people over 65 – an amazing 50% increase in only 13 years! Wow! Concomitantly the incidence and prevalence of Alzheimer’s and other forms of dementia will increase exponentially. How are we as a Nation, responding to this challenge?

At Seacrest, we have three major initiatives in response.

- 1) Our **residential memory care facility** (Katzin Residence) has already been recognized as one of the finest of its kind in the region. As expected, it is almost always at 100% capacity.
- 2) Our **Sam and Rose Stein Adult Day Center** provides social stimulation to those with mild cognitive impairment.
- 3) The third initiative is found at **Seacrest at Home**, our outreach into the community offering care and compassion by trained caregivers for the affected individuals in their homes. This is the venue where the overwhelming majority of affected individuals will be receiving help with activities of daily living in the future.

We really don’t know yet what causes Alzheimer’s disease nor is there a cure available at this time. We do know that supportive, professional and compassionate care is the option of choice. Seacrest at Home has chosen to be a leader in responding to these individuals and their families.

By age 85 years, almost 50% of this age group will have some form of dementia, the majority being Alzheimer’s. But hope springs eternal! Recently, MD Anderson Cancer Center in Houston(the number 1 cancer center in the USA), MIT and Baylor College of Medicine, announced the creation of a multi institutional research and drug discovery collaboration to lessen the physically and financially debilitating effects of Alzheimer’s and other neurodegenerative diseases. These great institutions are uniting to understand the molecular and genetics basis of these diseases and find effective treatments.

In the meantime, please call Seacrest at Home regarding questions you may have concerning Alzheimer’s and other forms of Dementias, and to inquire about our services.

760-632-3715

seacrestathome.org

Seacrest Vintage 2017

39th Annual Women's Auxiliary Gala

Seacrest Foundation held the 39th Annual Women's Auxiliary Gala, "Seacrest Vintage 2017" at the Hyatt Regency La Jolla on Saturday, February 25th with Cindy & Larry Bloch serving as Gala Chairs. The event was attended by 350 guests and raised \$550,000. All proceeds raised will support the Seacrest Village Retirement Communities' Resident Assistance Fund, which provides charitable care for those residents who are most in need. The number of seniors requiring help to cover the cost of their food, shelter and care is astounding and growing exponentially. This year alone Seacrest will provide almost \$2.5 million in charitable care.

As guests entered the vineyard-themed evening, they were ushered into the "Tasting Room" where they were offered several varietals of wine, champagne, cocktails, hors d'oeuvres, and could enjoy a unique wine tasting experience. In the ballroom, guests were wowed by an 18' tall tree creating a beautiful canopy over the stage and the dance floor, an arbor with hanging grape vines and lights over the bar, and vintage sofas and chairs creating comfortable and elegant moments for gathering. Guests dined on farm-to-table cuisine and then danced the night away. It was truly an evening to remember filled with friends, fine food and funds raised dedicated to the residents of Seacrest Village Retirement Communities.





Legacy Of Caring

Happy Anniversary

Frances & Roy Berlin

Sherry & Alan Berlin
Benjamin Berlin

Jenell Coker

Claire Winer

Jerry & Rae Becker

Roy Berlin

Arlene & Daniel Orlansky

Ellen & Ernie Addleson
Norma & Werner Dreifuss

Kathy & Paul Roberts

Paul Roberts

Happy Birthday

Mildred Ackerman

Ellen & Ernie Addleson

David Alpert

Anonymous (2)
Renee Levine
Alice Morawetz
Claire Winer

Geoffrey Alpert

David Alpert

Stanley Alpert

David Alpert

Thomas Alpert

David Alpert

Jackie Fagan

Selma Cohen

William Fawell

Renee Levine

Nomi Feldman

Sondra & Robert Berk
Bryna Haber
Jane & Sydney Shore

Bertha Fox

Ida Shreiber

Saul Glickman

Renee Levine

Shirley Glickman

Renee Levine

Carol Goodman

Ellen & Ernie Addleson
Norma & Werner Dreifuss

Al Gottschalk

Renee Levine

Ann Gottschalk

Alice Morawetz & David Alpert

Marian Greenberg

Eleanore Waxman

Carole Hall

Alice Morawetz & David Alpert

Agnes Herman

Barbara Appleby

Zita Liebermensch

Ellen & Ernie Addleson

Alice Morawetz

Anonymous
Alice Morawetz & David Alpert
Rabbi Lenore Bohm

Warren Odenheimer

Renee Levine

Arlene Orlansky

Ellen & Ernest Addleson

Roz Pappelbaum

Sharon & Stuart Davidson
Bernice & Jack Kleid
Jane & Sydney Shore

Joel Pressman

Claire Winer

Gloria Pushker

Anonymous
Alice Morawetz & David Alpert
Barbara Appleby
Sherry & Alan Berlin
Roy Berlin
Octave Courrage
Kathryn Crossin
Larry Davis
Celia & Harry Felzer
Emily & Harold Fink
Joan Frosh
Shirley & Saul Glickman
Robin & Ron Israel & Family
Rochelle Kerman
Julia Leonard
Renee Levine
Martha & Gerry Mandel
Carl Margulies
Judith Neipris
Sheila & James Nerad
Paula & Joel Picker
Anita Reiner
Robin Rubin
Inge Schwartz
Susan & Martin Scudder
Josef Seller
Ethel Shocket

Ida Shreiber

Ruth Strauss

Henry Teles

Claire Winer

Eve Rosenberg

Alice Morawetz & David Alpert
Gloria Behar

Edna Rosenthal

Alice Morawetz & David Alpert
Renee Levine

Dee Rudolph

Alice Morawetz & David Alpert
Renee Levine

Inge Schwartz

Renee Levine
Claire Winer

Ida Shreiber

Alice Morawetz & David Alpert
Eleanore Waxman

Susan Sobel

Shirley & Saul Glickman

Ruth Strauss

Ellen & Ernest Addleson
Alice Morawetz & David Alpert
Renee Levine

Hedva Suprun

Renee Levine

Lillian & Irving Weiner

Robin Weiner

Dorrie Wenner

Janet Gelb

Claire Winer

Trudie Bohm
Bertha Fox
Saul Glickman
Rochelle Kerman
Renee Levine

Get Well

Esther Fischer

Ellen & Ernie Addleson
Helen Galnick
Brenda & Stephen Schulman

Ruth Strauss

Ruth Siegel

Joan Tedlow

Alice Morawetz & David Alpert

Eleanore Waxman

Ruth Siegal

July 1, 2016 – January 31, 2017

In Honor Of

Frances Caminer

Marcia Kern & James Stern

Danielle Cohen

Selma Cohen

Robin & Leo Eisenberg

Jill & Rick Mendlen

Betty Feit

Carl Margulies

Sharon & Nate Koren

Susan & David Kabakoff

Sarah Margulies

Carl Margulies

Kathy & Kent Sanger

Melanie Hoff

Fay Blinder Segel's 15th Yahrzeit

Lois Segel

Betty Steinman

Kathy & Paul Roberts

Yiskor

Carl Margulies

Mazal Tov

Rosa & Dennis Basson

Norma & Werner Dreifuss

Werner Dreifuss' Book

Ellen & Ernest Addleson

Mary & Jon Epsten's new Grandchild

Ellen & Ernest Addleson

Alice & Zane Feldman's new Great-Grandson

Ellen & Ernest Addleson

Pam & Walter Ferris

Rochelle Kerman

Ruth Strauss

Nancy Geist new Great Granddaughter

Ellen & Ernest Addleson

Marriage of Mr. & Mrs. Dean Kirschner's Daughter

Rochelle Kerman

Bar Mitzvah of Carl Measer's Son

Robin & Ron Israel & Family

Rochelle Kerman

Engagement of

Anne Nagorner's Son

Ron & Robin Israel & Family

Rabbi Joel &

Dr. Janet Newman

Claire Winer

Lisa & Robert Orlansky's new Grandson

Ellen & Ernest Addleson

Mr. & Mrs. Robert Pressman

Claire Winer

Ruth Strauss

Claire Winer

Claire Winer's Granddaughter

Rochelle Kerman

Marriage of David Varela & Gary Mendelson

Alice Morawetz & David Alpert

Marriage of Jon Schwartz & Tammy Sacks

Hedy & Rabbi Ralph Dalin ✨

Celia & Harry Felzer

Rochelle Kerman

Renee Levine

Rita Rosenberg

Susan Sobel

Ruth Strauss

Claire Winer

In Memory Of

Dr. & Mrs. Ted Adler's sister, Jane

Renee Levine

Sylvia Babcock

Nancie & Rick Vann

Marvin Berger

Frances & Roy Berlin

Shirley & Saul Glickman

Rochelle Kerman

Renee Levine

Anita & Allan Morse

Susan Sobel

Claire Winer

Norman Blumen

Rabbi Patti Haskell

Alan Bresnick

Nancie & Rick Vann

Martha Britowich

Rabbi Patti Haskell



Gertrude Buchman

Natalie Berez

Betty Byrnes

Kathy & Paul Roberts

Celia Chavkin

Nancie & Rick Vann

Maurice Clavin

Betsy & Alan Epstein

Stephen Cohen

Alice Morawetz & David Alpert

Julie & Edgar Berner ✨

Barbara Bloom

Jeffrey Blumen

Sophie & Arthur Brody Foundation

Pearl Cutler

Teresa & Merle Fischlowitz

Corey Friedlander

Marla & Gordon Gerson

Lee & Frank Goldberg

Bryna Haber

Shirley & Edward Haimsohn

Virginia Hawes

K.S. Club #1

Marge & Jerald Katleman ✨

Sandra & Arthur Levinson ✨

Sheila & Jeffrey Lipinsky ✨

Naomi Remer

Ruth Slonim

Sandra & Sheldon Weinstein ✨

Claire Winer

Leonard Cooper

Shirley & Harold Pidgeon ✨

Sylvia Crootof

Rabbi Patti Haskell

Gloria Katz

Melody Ehrlich's Mother, Pat

Rochelle Kerman

Lorraine Fields

Rae Glassman

Bud Fischer

Linda Weir

Pauline Foster

Melanie Hoff

Kathy & Paul Roberts



Tessie Freeman

Natalie Berez
Rabbi Patti Haskell

Evelyn Gabai

Natalie Berez

Sara Geller

Ruth Gold
Cheryl Richman

Arlene Gevanthor

Natalie Berez
Rabbi Patti Haskell

Sydney C. & Zelma Levin Goldstein

Jean Malamud & Ellen Wickberg

Bernie Gross

Gloria Teles Pushker
Susan Sobel
Claire Winer

Mary Franklin Harris

Pam & Walter Ferris

Beatrice Heller

Arthur Cohen & Shary Kee
Elaine Gliner
Rabbi Patti Haskell

Ida & Samuel Kaiman

The Donna & Spencer Gilbert
Foundation

Richard Kesselring

Joseph Bolduc
Robert Bolduc
Melanie Hoff

Gillian Kirkpatrick's Brother

Carolyn Brooking

Ilene Kranitz-Fish

Lori & Michael Barnett
Gloria Behar
Natalie Berez
Frances & Roy Berlin
Marilyn Fishman
Shirley & Saul Glickman
Rabbi Patti Haskell
Rosalee Kitaen
Gertrude Kranitz
Anita & Allan Morse
Selena & Myles Schlack
Josef Seller
Susan Sobel
Eleanore Waxman
Claire Winer

Hans Levi

Natalie Berez
Rabbi Patti Haskell

Ida Levine

Natalie Berez
Rabbi Patti Haskell
Ann & Andrew Spector

Ruth Levine

Shirley & Harold Pidgeon ✨

Frank Lowenstein

Natalie Berez

Marcie Merel

Alice Morawetz & David Alpert
Trudie Bohm
Celia & Harry Felzer
Shirley & Saul Glickman
Gloria Katz
Renee Levine
Patsy Millard
Anita & Allan Morse
Rita Rosenberg
Inge Schwartz
Josef Seller
Susan Sobel
Ruth Strauss
Eleanore Waxman
Daniel Weinberg
Claire Winer

Arthur Miller

Selma Cohen
Sue Hoffman

Loc Nguyen's Grandmother

Carolyn Brooking
Melanie Hoff

Lore Odenheimer

Ruth Siegel

Paulette Olsher

Shirley & Harold Pidgeon ✨

Ann Otterson

Lee & Frank Goldberg

Ben Press

Ellen & Ernie Addleson

Shirley Rosenthal

Natalie Berez
Rabbi Patti Haskell

Lee M. Sanger & Esther B. Sanger

Joy & Frederic Lane

Victor Schulman

Brenda and Stephen Schulman

Charlotte Seltzer Family

Shirley & Saul Glickman
Rabbi Patti Haskell
Susan Sobel

Dorothy Shabsin

Natalie Berez

Harry Sipress

Berdie Kaye Pime

Susanne Gesheker Smith

Kathy & Paul Roberts

Evan Stone

Susan & David Kabakoff ✨

Ideal & David Stotsky

Trinka & Howard Soloway

John Elton Suhrke

Sophie & Henry Haimsohn ✨
Robin & Ron Israel

Albert Teitler

Susan & Perry Arenson
Thelma Gross

Khana Vasserman

Vladimir Ocher

Edith Weber

Rabbi Patti Haskell

Rita Weiner

Rabbi Patti Haskell

Joann Weitzen

Sandra Fisher
Lynn & Michael Greenstein
Shirley & Harold Pidgeon
Adele Rabin
Jill Stone

Zeni White

Barbara Appleby
Natalie Berez
Joan Frosh
Rabbi Patti Haskell
Ann & Andrew Spector ✨

Helen Yellen

Mal & Stanley Smiedt ✨
Hermeen Scharaga

Lee Zenvener
 Bonnie Bernstein
 Rabbi Patti Haskell
 Rochelle Kerman
 Ruth Nathan

Thank You

Rabbi Lenore Bohm
 Alice Morawetz & David Alpert
 Frances Smugar

Carol & Mort Goodman
 Norma & Werner Dreifuss

Rabbi Philip Graubart
 Kate & Nil Doron

Rabbi Patti Haskell
 Shelby Silverman
 Frances Smugar
 Claire Winer

Roz & Stanley Pappelbaum
 Karen & Ira Meislik

Cantor Kathy Robbins
 Kate & Nil Doron
 Frances Smugar

Honor Thy Father and Thy Mother

Catherine Correa
Sherry Essig, Karen Essig Hochberg & Rick Essig

Fritz-Miklaf Famiy

Leonard Rodin Family

Karen Satz Bonnici & Gail Satz Kimche

Legacy of Promise^{*}

Shapov Estate

Inge Feinswog

Lipinsky Family Mitzvah Fund

Vivian Rich

Julie Viola

Seacrest Foundation Named Funds

Manuel & Nettie Fisher Memorial Fund^{*}

Foster Family Fund^{*}

Judith Silverman Memorial Fund

^{*} Funds granted through the Jewish Community Foundation of San Diego

^{*} Legacy Gifts given to either Seacrest Village Retirement Communities or Seacrest Foundation.

^{**} Of Blessed Memory

In formation 1/31/17:

We regret anyone who may have been omitted due to our print deadline or inadvertent error.

Our Wish List

The Wish List is a frequently changing list that is composed of furniture, fixtures and equipment that enhance the quality of life for all residents of Seacrest Village. This list includes gifts of medical equipment, religious articles, and lifestyle-enriching technology. Gifts of \$2,500 to \$24,999 are permanently recognized on the **Sustaining Gifts Wall**. Below is a list of items that would be meaningful to residents:

Seacrest Village at Rancho Bernardo

Game table and chairs (2 sets)	\$5,000
Newspaper Reading area table/chairs, media display for publications	\$5,500
Pop-up tents with misters	\$6,000
Carriage Lamp replacement	\$2,200
Seating area for Cyber Lounge	\$3,500
Sound System throughout common areas on both floors	\$3,000 – \$5,000
Outdoor seating area	\$12,000
Putting green and landscape installation	

Seacrest Village at Encinitas – Leichtag Foundation Campus

The Katzin Residence

Underwriting weekly Memories In The Making Art Program, a special program led by Alzheimer's Association

Patience	\$1,500
Patio furniture	\$25,000

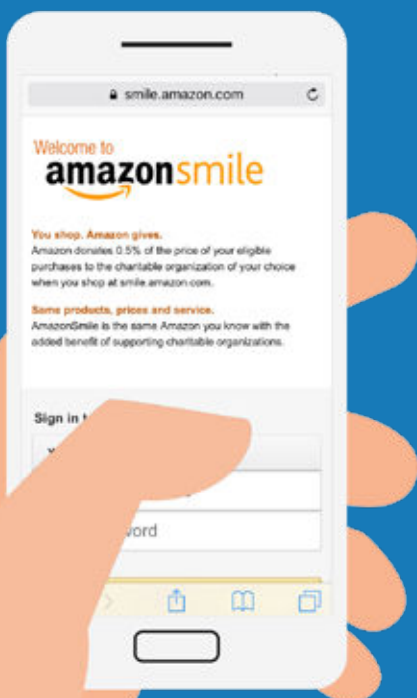
Joseph & Dorothy Goldberg Healthcare Center

State-of-the-art clock/magnetized bulletin board for each patient	\$18,000
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Mel's Place

Interior furniture	\$20,000
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You can help Seacrest Foundation raise funds to support charitable care for Seacrest Village Retirement Communities and Seacrest at Home just by shopping! When you shop with Amazon, a percentage of every eligible purchase will be donated to Seacrest Foundation, and there is no additional cost to you. That's a "Win-Win" as they say. Please consider helping Seacrest Foundation by shopping with smile.amazon.com. Information on the process is listed at right.



What is AmazonSmile?

AmazonSmile is a simple and automatic way for you to support **Seacrest Foundation** every time you shop, at no cost to you. When you shop at smile.amazon.com, you'll find the exact same low prices, vast selection and convenient shopping experience as Amazon.com, with the added bonus that Amazon will donate a portion of the purchase price to your favorite charitable organization. You can choose from nearly one million organizations to support.

How do I shop at AmazonSmile?

To shop at AmazonSmile simply go to smile.amazon.com from the web browser on your computer or mobile device. You may also want to add a bookmark to smile.amazon.com to make it even easier to return and start your shopping at AmazonSmile.

Can I use my existing Amazon.com account on AmazonSmile?

Yes, you use the same account on Amazon.com and AmazonSmile. Your shopping cart, Wish List, wedding or baby registry, and other account settings are also the same.

How do I select Seacrest Foundation to support when shopping on AmazonSmile?

On your first visit to AmazonSmile (smile.amazon.com), you need to select SEACREST FOUNDATION to receive donations from eligible purchases before you begin shopping. Amazon.com will remember your selection, and then every eligible purchase you make at smile.amazon.com will result in a donation.

How much of my purchase does Amazon donate?

The AmazonSmile Foundation will donate 0.5% of the purchase price from your eligible AmazonSmile purchases. The purchase price is the amount paid for the item minus any rebates and excluding shipping & handling, gift-wrapping fees, taxes, or service charges. From time to time, we may offer special, limited time promotions that increase the donation amount on one or more products or services or provide for additional donations to charitable organizations. Special terms and restrictions may apply. Please see the relevant promotion for complete details.

Can I receive a tax deduction for amounts donated from my purchases on AmazonSmile?

Donations are made by the AmazonSmile Foundation and are not tax deductible by you.



Advancing Senior Care
in the Jewish Tradition

NORTH COUNTY PHILANTHROPY COUNCIL

Volunteer of the Year: Ida Kaufman

Mrs. Ida Kaufman was recognized for her selfless spirit and positive giving attitude by the North County Philanthropy Council, an organization representing a wide array of philanthropic organizations in San Diego county. With hundreds of people in attendance, Ida was presented her Volunteer of the Year Award. As she walked unaided across the stage, the speaker shared that Ida is the oldest volunteer to receive an award. Then she announced that Ida is 101 years old, and the entire audience sprang to their feet in applause and cheers! They stood and cheered until Ida was escorted back to her table. Quite an acknowledgement for this dedicated volunteer who gives of herself and asks nothing in return.

Ida has lived at Seacrest Village in Encinitas, in the Lee & Frank Goldberg Residence Court, since 2005. She has volunteered for many years as a resident, and before moving to Seacrest Village, was an active volunteer in her community.

Seacrest Village Retirement Communities is so proud of Ida for her generous and selfless spirit, and so happy that she was recognized by her peers. She is an encouraging example to many, and truly deserving of this award. Congratulations, Ida!



Title?



Wednesday morning is bingo-time at Seacrest Village at Rancho Bernardo Nellie Cohn Residence and dedicated volunteer, Brent Joslin has a table full of eager participants with quarters and bingo cards ready to play. Brent has been a welcome face in our community twice a week for two years.

Brent is originally from Madison, WI and served in the U.S. Navy. He is happy to engage with residents assisting with computers, playing Wii games and bingo, attending outings or a real favorite: sitting at the newspaper table, sharing stories about life.

Brent says what he enjoys most about volunteering at Seacrest Village at Rancho Bernardo Nellie Cohn Residence is the bonding, relationship building, great discussions and learning from residents about Jewish topics. He truly loves people.



Robert Haimsohn
President, Board of Directors
Seacrest Foundation



Seacrest Foundation Board of Directors

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Philanthropy Chair

Carolyn Brooking
Director of Philanthropy

Shona Borevitz
Director of Foundation Events

Melanie Hoff
Senior Donor Services Advisor

Tremendous Gratitude to the Seacrest Foundation Board of Directors

On February 25th, Seacrest Foundation hosted the Women's Auxiliary Gala. With the determination of involving Emerging Leaders (*those under age 40*) from the community and raising significant funds for the residents of Seacrest Village Retirement Communities, Seacrest Foundation Board Member Cindy Bloch along with her husband, Larry Bloch, took on a tremendous effort and with a significant goal. Guided by Women's Auxiliary President and Seacrest Foundation Board Member, Mary Epsten, their goal became a reality.

We are thrilled to say that sixty Emerging Leaders joined us at the event at what we affectionately referred to as the "kids' tables." The Emerging Leaders shared beautiful stories about getting involved and their growing understanding of the importance of following in their parents' footsteps and ensuring that their grandparents and parents can count on Seacrest Village as does the current generation. It was a shining moment of L'dor V'dor.

Raising \$550,000 was most gratifying for those who created this event. The amount raised equates directly to how much charitable care Seacrest Foundation is able to provide to Seacrest Village for those residents in need of financial support.

As we approach Pesach we are reminded of our commitment to one another as members of our community. It is with great pride that we share the good work that was accomplished at the recent Gala; only with the support of you, our contributors.

We encourage you to get involved, attend an event, join the fun, and give back in a meaningful way.

seacrestfoundation.org



Robin P. Israel, MPA
Chief Foundation Officer
Arthur & Sophie Brody Philanthropy Chair

Ways to Give

The 211 Club

A group of generous patrons whose individual gifts to the Seacrest Village Resident Assistance Fund or the Seacrest at Home Charitable Giving Program are \$1,000 or more.

Guardians of San Diego

Founded in 1945 for the sole purpose of raising funds for Seacrest Village Retirement Communities. More than 60 years later, Guardians continues to make life better for those in need. Guardians and Seacrest Foundation together plan the annual Golf and Tennis Tournament which is a favorite of sports enthusiasts and party-goers alike. Membership dues are \$50 annually or \$1,800 for a lifetime membership.

The Legacy of Promise Wall of Honor

Shows our appreciation to those who have made a significant outright gift or for those who have notified us that they have named Seacrest Foundation in their estate plan through a "planned gift."

Legacy of Caring Tributes

We offer a variety of tribute cards — In Honor Of, Birthday, Mazal Tov, Get Well, Thank You, and In Memory Of — to help you express your sentiments in a very meaningful way. Each dollar generated goes directly to support those in need.

The Viterbi Family Children's Wall

This was created to raise awareness throughout all generations. Tiles have been designed and created by individuals age 2-102. All funds raised through the purchase of tiles help Seacrest Foundation in its commitment to help support those in need.

Women's Auxiliary

Founded in 1945 in the spirit of honoring those who have lived long lives, the Women's Auxiliary has been led by a mission to nurture and enrich the quality of life of the elderly residents of Seacrest Village Retirement Communities. The Women's Auxiliary and Seacrest Foundation plan the annual Gala. Membership dues are \$50 annually or \$1,800 for a lifetime membership.

Yahrzeit Remembrance Wall

Honor the memory of your loved ones with a plaque on the beautiful Yahrzeit memorial wall housed in the Ellen & Ingram Chodorow Synagogue at Seacrest Village. Plaques are \$180 and all funds are directed to help provide for those in need.

Honor Thy Father and Thy Mother

This wall is a beautiful dedication to our loved ones here and to those who live in our memories. Inscriptions begin at \$1,000.

Resident Assistance Fund

A scholarship program for current and future residents who have depleted their financial resources. A gift to the Resident Assistance Fund helps provide for seniors who have lived long lives and now find themselves without anyone to care for them, and without adequate funds to pay for such care. It is for those whose savings have been depleted due to illness or injury and for those who simply have no one else to turn to for help. Requests for charitable care exceed 2.5 million dollars annually and are partially funded through the Resident Assistance Fund.

Charitable Care Program for Seacrest at Home

A scholarship program for current and future clients of Seacrest at Home who have depleted their financial resources. A gift to the Charitable Care Program helps provide for those who wish to remain in their own home but need companionship or assistance with activities of daily living in order to do so. It is for those whose savings have been depleted due to illness or injury and for those who simply have no one else to turn to for help. Requests for charitable care continue to increase as the population ages and the desire to remain at home grows.

Sustaining Gifts from Wish List

A frequently changing list that is composed of furniture, fixtures, and equipment that enhance the quality of life for residents of the Homes. This may include gifts for medical equipment, religious articles, artwork and lifestyle-enriching technology. The Sustaining Gifts Wall is located near the main entrance of the Bernard & Dorris Lipinsky Administration Building at Seacrest Village, Encinitas.

Please call one of our Seacrest Foundation Representatives at 760.632.0081 or visit seacrestfoundation.org for more information on how you can help make a difference in the lives of those who are counting on us.

With much gratitude,



Advancing Senior Care
in the Jewish Tradition

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San Diego, CA

211 Saxony Road, Encinitas, CA 92024

760.632.0081 | seacrestfoundation.org

If you would like an online/digital version of *Happenings* instead of, or in addition to, a printed copy please contact Carolyn Brooking at cbrooking@seacrestfoundation.org or call 760.516.2015.

Seacrest Foundation

211 Saxony Road, Encinitas, CA 92024
760.632.0081 | 760.516.2012 FAX
Arthur & Sophie Brody Philanthropy Chair

Seacrest Village Retirement Communities Corporate

211 Saxony Road, Encinitas, CA 92024
760.632.0081 | 760.942.0894 FAX
The Melvin Garb Foundation Presidential Chair
The Haimsohn Family Holiday Program
Irwin & Joan Jacobs Cultural Program
Irwin & Joan Jacobs Transportation Program
Alan Wexler Finance Chair

Seacrest Village at Rancho Bernardo Nellie Cohn Residence

12730 Monte Vista Road, Poway, CA 92064
858.485.0700 | 858.485.0307 FAX

Seacrest Village at Encinitas Leichtag Foundation Campus

211 Saxony Road, Encinitas, CA 92024
760.632.0081 | 760.516.2012 FAX
Arthur & Sophie Brody Main Entry Plaza
Ellen & Ingram Chodorow Synagogue
Esther & Bud Fischer Aquatics and Fitness Center
The Galinson Family Rehabilitative Therapy Program
Joseph & Dorothy Goldberg Healthcare Center
Lee & Frank Goldberg Residence Court
The Merrill & Robert Haimsohn Alzheimer's Program
The Katzin Residence
Leichtag Family Assisted Living Residence
Bernard & Dorris Lipinsky Administration Building
Lipinsky Family Foundation Nursing Program
The Ottenstein Vitality Center
The Simon Pavilion
Sam & Rose Stein Adult Day Services Center
The A. Wexler, R. Simon & E. Addleson Family Assisted Living Program

Calendar of Events 2017

- April 11 First Day of Passover
- April 18 Last Day of Passover
- May 31 Shavuot
- June 1 Yizkor
- August 1 Tish'a B'Av
- September 21 Rosh Hashanah
- September 30 Yom Kippur