

# HAPPENINGS

SUMMER/FALL 2018

*Celebrating 75 years  
of Seacrest being a lifeline in our community*



*And their vision continues...*



a publication of



Advancing Senior Care  
in the Jewish Tradition



# Shana Tovah

from your  
*Seacrest family*



Advancing Senior Care  
in the Jewish Tradition



SEACREST VILLAGE  
RETIREMENT COMMUNITIES  
AT ENCINITAS AND RANCHO BERNARDO



SEACREST  
at home  
CARING ACROSS GENERATIONS



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Chair, Board of Trustees



## San Diego Hebrew Homes Board of Trustees

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As I begin the second of my two-year term as Board Chair, I am so thankful for the deep generosity among the people in our community who stand beside us to support Seacrest Village and its many endeavors.

Most recently, the Women’s Auxiliary of the Seacrest Foundation raised over \$3 million for the Homes’ Resident Assistance Fund, the program that supports those who otherwise could not afford to live at Seacrest Village.

We can’t begin to express the profound appreciation we feel for this outpouring of generosity without explaining the human factor in the \$3 million equation.

Your contributions to the Resident Assistance Fund will help serve the most vulnerable population at Seacrest, our Holocaust survivors. We prioritize them as our first recipients because they have lived such difficult lives and deserve the most tenderhearted care, and we want to make this chapter of their lives unfold with love and ease.

Beyond our Holocaust survivors, there are many others who could not afford to live at Seacrest without our support. They may have suffered illnesses which depleted their savings or perhaps they endured some other misfortune.

The population of people benefiting from this fund is the human factor of which I write, and this by far is the most important part of the equation. Yet, other factors in the equation also illustrate why your gift is so very precious to us.

Factors such as people living longer, the exorbitant rise in health care costs, and the decrease in federal funding make support for our elderly both tenuous and fragile.

While the amount we raised is tremendous, we need to remain steadfast in our mission. It’s projected that this year alone the cost of supporting those in need at Seacrest will be \$2.5 million. With this in mind, Seacrest Village is a worthy investment.

As we celebrate our 75th year of service to our community, I’m confident the Homes will continue to be responsive to the ever-changing needs of seniors – our human factor.

Thank you again for your generous support.

Best personal regards,

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**On the Cover – Top: The Jolly 16 (founded in 1918). These courageous women are credited with starting the San Diego Hebrew Home for the Aged (the original name of Seacrest Village Retirement Communities).**

*Front Row: Rose Neumann, Julia Steinman, Mary Kantor, Ida Lipinsky, Julia Neumann, Eve Chenkin, Freda Nestor. Back Row: Julia Kaufman, Glieka Brenner, Bernice Esenoff, Sylvia Bard, Julia Klaskin, Sally Ratner, Rose Glickman, Sadie Berenson, Rose Gordon.*

**Bottom: The 2018 Women’s Auxiliary Diamond Anniversary Gala Committee.**

*Left to Right: Cindy Bloch, Helene Ziman, Sylvia Geffen, Suzi Feldman (Gala Co-Chair), Mary Epsten (Women’s Auxiliary President), Rusti Bartell, Dalia Cohen, Anne Nagorner (Gala Co-Chair), Lisa Levine, Jean Gaylis, Liz Coden, and Melissa Bartell. Not pictured Gala committee members: Judy Belinsky, Marilyn Boesky, Jessica Chodorow, Suzi Cohen, Esther Fischer, Merrill Haimsohn, Shelle Orlansky, Linda Otchis, Roz Pappelbaum, Stacy Parselany, Monica Perlman, Shirley Pidgeon, Lori Polin, Sharon Wax, and Alana Ziman.*



Pam Ferris, President/CEO  
Seacrest Village Retirement Communities

I often think about the Jolly 16, those extraordinary women who in the early 1940's knew how vital it was to care for our Jewish seniors. They were visionaries, and by 1944 raised enough money to buy a house on Fourth Ave in San Diego to provide a home for ten elderly members of the community.

I've been privileged to watch the evolution of the visionaries unfold. With every decision made since our inception, we did our best to follow the vision of the Jolly 16 because they laid the brilliant foundation for the trajectory of our organization. They knew how important it was to carve out a spot for our seniors, a place where they could live out their days with dignity and grace.

As we embark upon our next 75 years, it is incumbent upon us to continue that legacy of always looking for better ways to meet the needs of those we serve. We want to keep our eyes on innovations, the latest in technology, and the best care delivery models possible.

Working with seniors requires people with unique gifts who have a deep calling to serve the elderly; people who know this is not so much a 9 to 5 job as it is a 24/7 commitment of the heart. We look for people like Sam Huerta, a member of our building services team who climbed over a fence to help a Seacrest neighbor who had fallen. We look for people like Kristen Madla with our life enrichment team, who arranged a beautiful candlelight dinner for a gentleman in our memory care residence and his wife who were celebrating their 55th wedding anniversary. She even made sure our resident had flowers to give his wife on their special day.

We look for this kind of passion, a quality that you can't necessarily find when perusing credentials on a resume.

During my tenure at Seacrest, I have learned that retaining the most gifted is even more important than attracting them. To preserve our most precious asset, we have to give them the tools they need to succeed and to provide them with the opportunity to grow and be part of something meaningful.

Cultivating a culture of caring, I'm convinced, is what will both attract and retain those with a deep calling to serve our elderly. This is the culture, after all, that cradled our seniors from the beginning, thanks to those goodhearted visionaries, the Jolly 16.

Warm regards,



Leah Herz  
Rabbi, Seacrest Village Retirement Communities

Rabbinic literature is a treasure trove of the most beautiful sayings of the ancient rabbis. One of my favorite sections of the Mishna is Pirkei Avot, a collection of pithy little sayings by the sages which gives us a fantastic insight into the personalities of these otherwise mysterious men.

One of these sayings comes from Ben Zoma, a sage of the first century. He died at a young age and so was never formally given the title of "rabbi," but his words held such great weight that they are included in Pirkei Avot nonetheless. According to our tradition, Ben Zoma was quoted as having said, "Who is wise? One who learns from every person. As it is stated, 'From all my teachers I have grown wise.'" (Psalm 119:99) I do not doubt that by "teachers," Ben Zoma was referring to his own rabbis, those who taught him Torah and Mishna and who spent countless hours instructing him about our traditions. But I believe that this word can mean so much more.

Each of us has been privileged to learn in formal settings from great lecturers, coaches, and professors. Maybe we had a beloved teacher in grammar school, and of course, our parents were our first and most influential teachers. But isn't it possible that the "teachers" from whom we gain the most wisdom are the ones in the informal settings, those whom we encounter as we move through our daily lives? Think of what might we learn from the cashier at Vons, the customer service representative at Amazon or the receptionist at the dentist's office if only we allowed ourselves to see them as our teachers as well! How much wiser might we all become?

As I begin my tenure here as your Director of Spiritual Life and Programs, I hope to continue to learn from my many colleagues, our incredible residents and from all of you as well. I look forward to the privilege of having you all as my teachers and becoming enriched by your wisdom for many years to come!





Stanley Pappelbaum, MD  
Chair, Board of Directors  
Seacrest at Home



Kelli Denton, RN  
Director, Seacrest at Home

## Seacrest at Home Board of Directors

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Kelli Denton, RN  
Director

The Pew Research Center reports a swell of 75 million Baby Boomers in the United States, and 10,000 of them will enter retirement age every day for the next 19 years. This ever-expanding pool of retirees may disagree about everything under the sun, but there's one thing they agree upon: Most people want to live out their days under their own roof.

According to research by the American Association of Retired Persons (AARP), nearly 90 percent of seniors want to remain in their own homes or "age in place" as people in the industry have coined it. What's more, even as seniors begin to need day to day assistance, most (82%) prefer to stay put. Only 9 percent prefer to move to a facility, while 4 percent would prefer to live at a relative's home.

With these statistics in mind, home care is a crucial safety net. It begs the question: what should people be aware of when choosing a home care company?

The most important element is whether it is licensed. If it is, the caregivers are actual employees of the agency as opposed to independent contractors. This allows the consumer peace of mind, knowing that the caregivers are bonded and insured, undergo background checks and fingerprint clearances, are covered under worker's compensation, and have been cleared by a physician to perform the expected activities.

If the consumer chooses to hire an independent contractor it is essential to know that there are risks involved such as being held liable for federal and state income taxes if the independent contractor fails to pay them, triggering a worker's compensation claim if he or she gets hurt in your home, or potentially facing an unemployment insurance claim if he or she is fired or no longer needed.

By choosing Seacrest at Home, you completely eliminate these risks, as Seacrest at Home assumes all legal and financial liability. In addition, Seacrest at Home remains progressive regarding technology and is currently evaluating several high-tech services, such as telehealth / telemonitoring. Telehealth has advantages to decrease hospitalization, as well as reducing the need for unplanned in-person doctor visits.

Seacrest at Home, founded in 2013, has a five-and-a-half-year reputation for exceptional service, having received multiple recognitions within both the senior and general community. We are expecting a new growth opportunity with Seacrest Home Health, which will provide medical services utilizing licensed nurses. Once that process is complete, Seacrest Home Health will be able to provide skilled nursing services such as medication refills, wound care, etc.

We look forward to continuing to serve our community and hope you will call upon us to do just that.

Best regards,

760-942-2695

[seacrestathome.org](http://seacrestathome.org)



75 years

# THE SAN DIEGO HEBREW HOME FOR THE AGED: THE STORY BEGINS

WHAT STARTED AS A SOCIAL GROUP, THE JOLLY 16 SOON BECAME A GROUP DEDICATED TO COMMUNITY SERVICE. THEY WERE INSTRUMENTAL IN HELPING THE JEWISH COMMUNITY IN SAN DIEGO AND HAD A RICH HISTORY OF HELPING THE POOR AND NEEDY, HELPING NEW FAMILIES GET SETTLED, AND DONATING CLOTHES FOR CHILDREN. THEY SUPPORTED JEWS FLEEING FROM THE DANGERS IN EASTERN EUROPE, WAITING IN TIJUANA TO CROSS THE BORDER. THEY MET OFTEN TO DISCUSS THE MOST PRESSING PROJECTS IN THE 1920S AND 30S, AND AT ONE SUCH MEETING DECIDED IT WAS TIME TO START A HOME FOR THE ELDERLY. THEY WATCHED OUR COMMUNITY'S GRANDPARENTS GO INTO CONVALESCENT HOMES THAT WERE DIRTY AND DEPRESSING WHERE THE RESIDENTS WERE NOT CARED FOR, AND OF COURSE, MANY HOMES DIDN'T EVEN ACCEPT JEWS.

THESE 16 COURAGEOUS WOMEN WANTED TO CREATE A HOME FOR THE COMMUNITY'S MOST FRAIL, WHERE THEY COULD MAKE SHABBOS TOGETHER,

HAVE KOSHER MEALS, WHERE THEY WERE COMFORTABLE, AND COULD EVEN HAVE SYNAGOGUE SERVICES BROUGHT TO THEM. THAT'S WHEN THEY DECIDED THEY WOULD EACH RAISE \$500 TO GET STARTED. THEY SOLD PUFF PASTRIES, DOLL CLOTHES, WAX CANDLES, GINGERED ORANGE PEELS, AND SAVED UP THEIR FUNDS.

THIS DEDICATED GROUP OF JEWISH WOMEN RAISED \$8,000, A GREAT DEAL OF MONEY, BUT IT WASN'T ENOUGH, SO THEY WENT OUT TO PROMINENT PEOPLE ASKING FOR THEIR SUPPORT. IN 1944, THEY BOUGHT A TWO-STORY HOME ON 4TH AVENUE, REMODELED IT, AND OPENED THE SAN DIEGO HEBREW HOME FOR THE AGED WITH TEN BEDS.

FROM THE 4TH AVENUE LOCATION TO 54TH STREET, TO THE TWO BEAUTIFUL COMMUNITIES TEEMING WITH ACTIVITY IN ENCINITAS AND RANCHO BERNARDO, THE DOORS HAVE NOT CLOSED FOR 75 YEARS, NOT EVEN FOR ONE NIGHT.



TAKING PART IN THE DEDICATION CEREMONY PLACING THE TORAH IN THE ARK AT THE CHAPEL OF THE HEBREW HOME FOR THE AGED FROM LEFT, ISADORE JACOBSON, LOUIS STEINMAN AND MAYER ALTSHULER



JEWISH FAMILIES ARRIVE IN AMERICA FOR A FRESH START



CHILDREN WAVE AT THE STATUE OF LIBERTY



FOUNDERS PLAQUE FROM HERITAGE HALL DISPLAY





2018 Women's Auxiliary

# DIAMOND ANNIVERSARY GALA

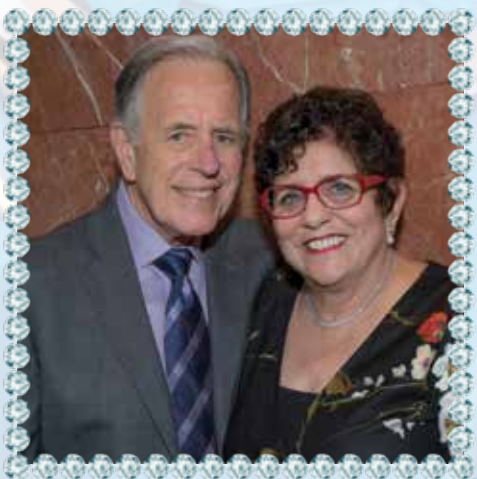
Seacrest Foundation held the Women's Auxiliary Diamond Anniversary Gala at the Hyatt Regency La Jolla on Saturday, June 2 celebrating 75 years of Seacrest Village Retirement Communities being a lifeline in our community. Co-chaired by Anne Nagorner and Suzi Feldman, the evening honored their parents, Lee and Frank Goldberg. Nearly 600 guests attended the Gala and raised over \$3.3 million. All proceeds raised will support the Seacrest Village Retirement Communities' Resident Assistance Fund, which provides charitable care for those who are most in need. The number of seniors requiring help to cover the cost of their food, shelter, and care is astounding and growing exponentially. This year alone Seacrest will provide almost \$2.5 million in charitable care.

As they entered the ballroom, guests were met with breathtaking décor including trios of beaded columns, tall orchid and hydrangea floral arrangements with hanging crystals, gorgeous tables with turquoise satin and sequined white table cloths. A huge thank you goes to Helene Ziman, Décor Chair, and Suzi Feldman for working tirelessly for creating such an elegant ambiance.

An incredible video portrayed the history of the Hebrew Homes and those who led the way to this grand celebration. The video concluded as Honorees Lee & Frank Goldberg announced a generous \$1 million match and asked those in the room to join them. It was clear that the passion for advancing senior care in the Jewish tradition is strong and at the top of the priority list for our San Diego Jewish community.















## San Diego Hebrew Homes

# 75th Anniversary Visionaries

## 2018 Women's Auxiliary Diamond Anniversary Gala

We are grateful for this list of families who have joined this special group and are securing the future of Seacrest for the next 75 years!

The Bartell Family: Melissa & Michael,  
Liz & Richard, and Rusti Bartell

Cindy & Larry Bloch

Barbara Bloom and Family

Ellen Chodorow

Jessica & Devin Chodorow

Toby & Howard Cohen

Norma & Werner Dreifuss

The Eisenberg Family: Robin, Leo, Max,  
Anna, Louis

Lynn & Bert Epsten

Beatrice Epsten, Mary & Jon Epsten,  
Dorothy & Rob Epsten, and  
Andrea & Richard Kaplan

Inge Feinswog

Esther & Bud\* Fischer

The Melvin Garb Foundation

Melissa & David Gilbert

Suzi & Bernie Feldman, Edward Goldberg,  
and Anne Nagorner

Lee & Frank Goldberg

Len Gregory

The William Gumpert Foundation

Merrill & Robert Haimsohn

The Halberg Family: Stacy, Jonathan, Gillian,  
Max and Molly

Lisa Foster & Alan Bersin,  
Marcia Hazan & Mark Cammell,  
Karen & Jeff Silberman, and Families

Joan & Irwin Jacobs

Lisa & Gary Levine

Renee Levine

Zita & Morris\* Liebermensch

Sheila & Jeffrey Lipinsky

The Morris Family, The Geffen Family,  
and Diane Hickman

Joyce & Jere Oren

Linda & Wayne Otchis

Pesin Family

Shirley & Harold Pidgeon

Vivien & Jeffrey Ressler

Jeannie & Arthur Rivkin

Joan & Stuart Rubin

Susan Sobel & Lawrence Krause

Van Cleef & Arpels, Brent Nestor

Sharon & David Wax and

Randi & Charles Wax

Helene & Allan Ziman

*\*Of Blessed Memory*

*Names and dedication inscriptions will be listed on a beautiful 75th Anniversary Visionaries Wall prominently displayed in the main entrance of Seacrest Village.*



TAKE A *swing*  
FOR SENIORS  
a benefit for Seacrest Village Retirement Communities

GUARDIANS  
OF SAN DIEGO

Guardians of San Diego's 27th Annual Golf, Tennis & Spa Day presented by Seacrest Foundation, with presenting sponsor, The William Gumpert Foundation, raised over \$165,000. Proceeds from "Take a Swing for Seniors" held July 23rd will benefit the Resident Assistance Fund of Seacrest Village Retirement Communities.

Seacrest Foundation hosted over 125 golfers and tennis players at the exclusive Del Mar Country Club as well as 14 attendees at the award-winning Rancho Valencia Spa. Seacrest is proud that 40 of these participants were Rising Leaders (community members 40 years of age and under) and that support for Seacrest is growing among this group. On the course, golfers played "Best Ball Shamble," and enjoyed ice cold refreshments all throughout the day, generously donated by Crest Beverage and Mike Hess Brewing as well as frozen margaritas! The all-day event also included a silent auction, BBQ buffet lunch, cocktail reception followed by dinner and an awards program in Del Mar's private Club House. Hot items in the auction included golf at The Bridges, The Crosby, Hillcrest and Brentwood Country Clubs, along with a vacation in a luxury home in Palm Desert and Kauai, staycations at Rancho Valencia and The Lodge at Torrey Pines, as well as date nights, beauty packages for men and women and much more.

Tournament winners include Devin Chodorow, Charles Shapiro, Herb Schaer, Charles Sher and Robert Meyer in first place for golf; Jon Schwartz, Todd Kirschen, Matt Kolker and Tony Brown in second place for golf; Steve Kay in first place and a tie between Jerome Van Amburg and Paige Press in second place for tennis. Contest winners were Ryan Kane for Closest to the Pin, Sean Pope for Men's Longest Drive and Jenny Liu for Women's Longest Drive, and Chris Hajnik for Straightest Drive. A sold out raffle had 8 lucky winners with a grand prize of \$1,000. This year's committee was led by chair, Devin Chodorow, and included members Earl Altshuler, Mary Epsten, Bob Haimsohn, Marty Ehrlich and Cindy Bloch.

Presenting Sponsor

The William Gumpert Foundation









## Happy Anniversary

### **Norma & Werner Dreifuss**

Ellen & Ernest Addleson

### **Sharon & Mike Kroopkin**

Carol & Matthew Shakter

### **Sheila & Jeffrey Lipinsky**

Ellen & Ernest Addleson

Marilynn & Roger Boesky

Robin & Ron Israel

Edie & David Levin

Helene & Allan Ziman

### **Lee & Al Rushall**

Ellen & Ernest Addleson

### **Ellen & Roger Whitmer**

Judith Gitelson

## Happy Birthday

### **Dona Alpert**

David Alpert

### **Evelyn Alpert**

David Alpert

### **Geoffrey Alpert**

David Alpert

### **Joan Frosh**

Alice Morawetz & David Alpert

Renee Levine

### **Nancy Geist**

Ellen & Ernest Addleson

### **Susan Hagler**

Melanie Rubin

### **Katrina Jimenez**

Kathy & Kent Sanger

### **Dorothy Katz**

Renee Levine

### **Sheldon Merel**

Alice Morawetz & David Alpert

### **Raakal Newby**

Dorothy Katz

### **Stan Pappelbaum**

Sharon & Stuart Davidson

### **Vaughan Rachel**

Alice Morawetz & David Alpert

### **Eve Rosenberg**

Alice Morawetz & David Alpert

### **Florence Stone**

Trudie Bohm

Jill Stone

### **Norman Zall**

Dvora & Bob Gittelsohn

Evelyn Lipson

## In Honor

### **Carolyn Brooking's Retirement**

Renee Levine

### **D. Marshall Littman's Daughter's Marriage**

Phyllis & Howard Levin

### **Mary Fawell on 6th Grandchild**

Kathy & Kent Sanger

### **Our Children & Grandchildren**

Fred McKee & Dona Alpert

### **Jon Schwartz's Presentation at Seacrest Village**

Leichtag Foundation

### **Louise Weiss**

Sheila & Alan Goldfarb

## Mazal Tov

### **Womens' Auxiliary Gala Honoring**

### **Lee & Frank Goldberg**

Lynn & Michael Greenstein

### **Wil Gorrie's Bar Mitzvah**

Dayna Herz

### **Randi & Charles Wax – Marriage of the Happy Couple**

Ruth Strauss

### **Birth of Gertrude Kranitz's First Great Granddaughter**

Gertrude Kranitz

## In Memory

### **Maxine Altshuler**

Jean & Herbert Aaron

Alberta Feurzeig

Sandy & Larry Finnegan

Lee & Frank Goldberg

Shelle Orlansky & David Belenzon

Sharon & Gary Pollak

Adele Rabin

Kathy & Kent Sanger

### **David Belenzon's Mother**

Ellen & Ernest Addleson

### **Robert Berk**

Eva & Kenneth Wilde

### **Gladys Block**

Kathy & Paul Roberts

### **Sherry Brown's Mother, Evelyn**

Carol & Matthew Shakter

### **Ellen Cyfers**

Mary Hasegawa

Members of the Temple Solel Hireynnu

Steering Committee

### **Sherry Delsen's Mother**

Suzi & Bernie Feldman

Ellen & Ernest Addleson

Shirley & Edward Haimsohn

Janet & Douglas Selik✳

### **Jeff Feitelson**

Carol & Matthew Shakter

### **Marty Fisher**

Alissa & Sammy Messian

### **Lillian Gordon**

Sherri & Mitch Adler

### **Dean Greenberg**

Lee & Frank Goldberg

### **Gertrude Gross**

Pamela & Henry Ferry

### **Harriet Gusman**

Renee Levine

Ruth Strauss

### **Aria Hartson**

Phyllis & Howard Levin





**Rochelle Kerman**

Lora & Larry Frazin  
Barbara & Morris Winicki

**Connie Korn**

Diana & Norman Hahn  
Rhoda & Leonard Lemlein  
Jane & Drew Mullen  
Laura Spiegel  
Sheila & Daniel Weinberg  
Florence Wergeles

**George M. Levine**

Meryll & Christopher Page

**Shirley Miller**

Berna & Sheldon Dolinka  
Sue Hoffman  
Phyllis & Howard Levin  
Alissa & Sammy Messian

**Sidney Parker**

Lynn & Richard Gordon

**Ron Salovey**

Joan Frosh  
Renee Levine  
Meryll & Christopher Page  
Ruth Strauss

**Carla Sandler**

Genie & Jeff Hersh

**Kathy Sanger's Brother**

Phyllis & Howard Levin

**Lee M. Sangor & Esther B. Sangor**

Joy & Frederic Lane

**Dr. Anthony Sank**

Zea Borok  
Claire & David Ellman  
Avra & Barry Kassar  
Mal & Stanley Smiedt\*

**Inge Schwartz**

Ellen & Ernest Addleson  
Jane & Sydney Shore  
Ruth Strauss

**Fran Smugar**

Rob Dolinka & Nancy Reye  
Paul Neustein & Randi Feinberg  
Geraldine Rothenberg

**Murray Wallach**

Lynn & Richard Gordon

**Ruth Weinberg**

Janet & Douglas Selik\*

**Louise Weiss**

Alice Morawetz & David Alpert  
Karen & Fred Bookey  
Elaine Chortek\*  
Toby & Howard Cohen  
Lee & Frank Goldberg  
Naomi Golieb  
Sue Greer  
Sandy & Eli Krigsten  
Carolyn & Max Lettween  
Lisa & Stuart Lipton  
Beth Sirull\*  
Patricia & Charles Kent Smith  
Mamie & Milton Sorokin  
Joyce & Benjamin Swartz  
Martin Waldinger & Christine Guardino  
Joanne & Howard Weiner

**Arlene Weitzen**

Heidi & Bernie Blotner  
Sally Buckley  
Carol & Doug DeJardine  
Lisa & Robert Orlansky

**Dottie Winter**

Renee Parker

**Gussie Zaks**

Ellen & Ernest Addleson  
Hanna & Mark Gleiberman  
Lisa & Robert Orlansky  
Sharon & Gary Pollak  
Harriet & Alan Shumacher  
Ruth Strauss

**Honor Thy Father  
and Thy Mother**

**Zea Borok, Family & Friends**

**Legacy of Promise\***

**Shapov Trust**

**Mort Vogelson Memorial Fund**

**Wish List and  
Sustaining Gifts**

**Betty Pesin\*\***

**Seacrest Foundation  
Named Funds**

**Manuel & Nettie Fisher  
Memorial Fund\***

**Foster Family Fund\***

**Lee and Frank Goldberg Family  
Charitable Care Fund**

**Renee K. Levine Fund**

**Judith Silverman Memorial Fund**

\* Funds granted through the Jewish  
Community Foundation of San Diego

\* Legacy Gifts given to  
either Seacrest Village Retirement  
Communities  
or Seacrest Foundation

\*\* Of Blessed Memory

*In formation 7/31/18:*

*We regret anyone who  
may have been omitted due to our print  
deadline or inadvertent error.*

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**With Sincere Apologies**

*Omitted from Winter/Spring 2018*

**In memory of Dr. Anthony Sank**  
Gil Borok

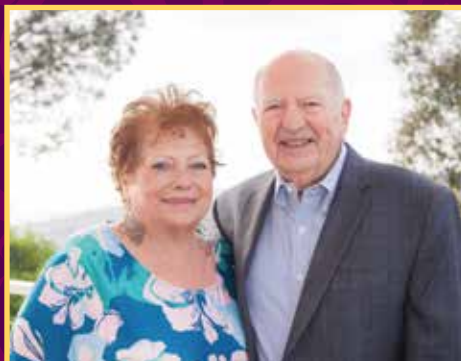
**In memory of Irene Barton**  
Dorrie & Arthur Wenner

**In memory of Francy Starr**  
Jill Stone

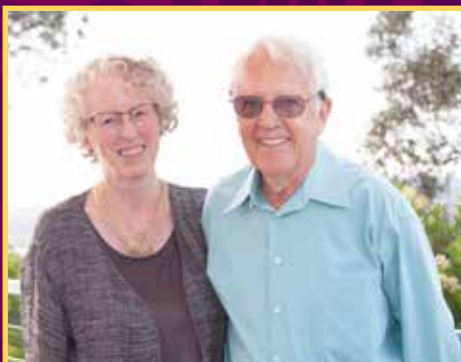
# *The 211 Club Annual Patron Recognition Party*

*Sunday, August 26, 2018*

A lovely evening overlooking the expansive Pacific Ocean, a stunning sunset, and dinner under the stars....what more could one ask for? Only to be with dear friends as we celebrate another successful year of The 211 Club. We honor these most generous and loyal contributors at an annual cocktail and dinner party, to thank them for their commitment to the seniors in need at Seacrest Village Retirement Communities. This year, the event was held at the beautiful Solana Beach home of Jeffrey and Mayo Strauss. Jeffrey is the Owner and Executive Chef of Pamplemousse Grille, also in Solana Beach, and his restaurant catered the evening's food and beverage selection. Thank you to all who supported The 211 Club and who were with us at this year's Patron Recognition Party! We look forward to next year's event, and hope to see you again!









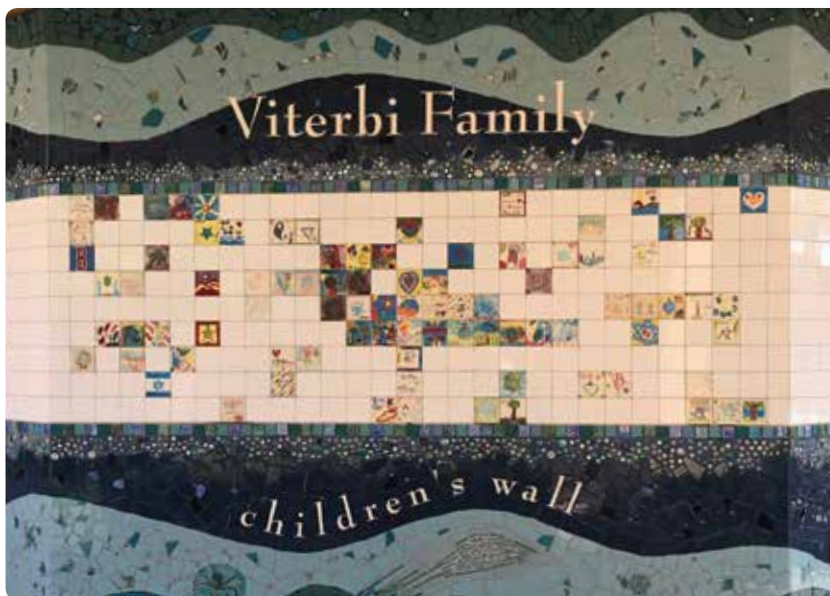
# The Viterbi Family Children's Wall

September 9, 2018 is Grandparents Day, but every day is Grandparents Day at Seacrest.

The children's tile wall project was created to raise awareness of Seacrest Village Retirement Communities throughout all generations.

Thanks to the tremendous generosity of the Viterbi Family, this project began in the spring of 2008, when a beautiful mosaic tile wall resembling the ocean came to life at Seacrest. Since then tiles have been designed and decorated by individuals age 2-102!

All funds raised through the purchase of tiles help Seacrest Foundation make it possible for Seacrest Village to provide the highest quality of care in a warm, loving, and dignified environment for those in need, regardless of their ability to pay.



Tiles are available to be purchased and painted. Visit [www.seacrestfoundation.org](http://www.seacrestfoundation.org) and choose "Give Now". **We invite you to consider creating a special tile for a grandparent that you love in honor of Grandparents Day.** If you would like information please contact Shona Borevitz, Seacrest Foundation, Director of Philanthropy at 760-516-2003.

## Wish List

The Wish List is a frequently changing list that is composed of furniture, fixtures, and equipment that enhance the quality of life for all residents of Seacrest Village. This list includes gifts of medical equipment, religious articles, and lifestyle-enriching technology. Gifts of \$2,500 to \$24,999 are permanently recognized on the **Sustaining Gifts Wall**. Below is a list of items that would be meaningful to residents:



### Seacrest Village at Encinitas – Leichtag Foundation Campus

Beauty Salon Furnishings and Equipment .....	\$5,500
<b>The Katzin Residence</b>	
Patio furniture .....	\$25,000
<b>Mel's Place</b>	
Interior furniture .....	\$20,000
<b>Annette's Village Square</b>	
Fire pit furnishings (circular couch, chairs) .....	\$18,000

### Seacrest Village at Rancho Bernardo – Nellie Cohn Residence

Big screen television for Entertainment Lounge .....	\$3,200
Resident Outings .....	\$2,500





Robert Haimsohn  
President, Board of Directors  
Seacrest Foundation



Advancing Senior Care  
in the Jewish Tradition



Robin P. Israel, MPA  
Chief Foundation Officer  
Arthur & Sophie Brody Philanthropy Chair

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[seacrestfoundation.org](http://seacrestfoundation.org)

## In a World Where You Can Be Anything...Be Kind

Seacrest Foundation meetings often begin with a d’var Torah given by board member David Ellman, which remind us of the teaching from Pirkei Avot: “al shlosha d’varim, v’al ha’Torah, v’al ha’avodah, v’al gimilut chasadim”—the world stands on three things: Torah, service to G-d, and acts of loving kindness. The Foundation’s commitment and purpose is to make life better for those in our community who need the care and support provided by Seacrest. In doing our work—our avodah—we have the honor of spending time with contributors who have the same commitment and whose lives exemplify acts of loving kindness.

Seacrest Foundation recently hosted the 75th Anniversary Gala Celebration of Seacrest Village Retirement Communities, honoring Lee and Frank Goldberg for their incredible generosity and kindness shown for so many years. As their parents were founders of the Homes, the Goldbergs have led their lives giving and showing kindness to those in need. Six hundred members of our community came to celebrate the Homes and the Goldbergs, and to show their commitment to care for those in need.

A few weeks later, over 150 people attended the Seacrest Foundation Annual Golf, Tennis, & Spa Day. Presenting sponsor, The William Gumpert Foundation, makes it possible for this tournament to be successful each year. The kindness shown by Bill Gumpert, of blessed memory, and now the gentlemen who run his foundation, continues to inspire hundreds of people to attend or support this great event each year.

On August 26, 2018, we wrapped up the “Seacrest Summer of Celebration” with the Annual 211 Club Patron Recognition Party to thank those who support the charitable care mission of the Homes with an annual gift of \$1,000 or more. With over 125 people in attendance, it was indeed a true celebration of gratitude, giving us the opportunity to reflect on our core values of honoring our fathers and mothers and continuing their good work. Devin Chodorow, Chair of the Annual Fund, carries on the work that the Chodorow Family has been so passionate about for many years and was able to share this year’s Annual Fund success with those in attendance.

We welcome new Seacrest Foundation Board Members Sheila and Jeffrey Lipsky, whose kindness and generosity to the San Diego Jewish Community and beyond is an inspiration. And we welcome new Board Member Mitch Surowitz, who joins the organization following members of his family who have led the way to make life better for the residents of Seacrest.

Seacrest Village and Seacrest at Home can be described as many things, but what stands out for us is caring, concern, warmth, and kindness.

In a World Where You Can Be Anything...Be Kind





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If you would like an online/digital version of *Happenings* instead of, or in addition to, a printed copy please contact Shona Borevitz at sborevitz@seacrestfoundation.org or call 760.516.2003.

**Seacrest Foundation**

211 Saxony Road, Encinitas, CA 92024  
760.632.0081 | 760.516.2012 fax  
Arthur & Sophie Brody Philanthropy Chair

**Seacrest Village Retirement Communities**

**Corporate**  
211 Saxony Road, Encinitas, CA 92024  
760.632.0081 | 760.942.0894 fax  
The Melvin Garb Foundation Presidential Chair  
The Haimsohn Family Holiday Program  
Irwin & Joan Jacobs Cultural Program  
Irwin & Joan Jacobs Transportation Program  
Alan Wexler Finance Chair

**Seacrest Village at Rancho Bernardo**

**Nellie Cohn Residence**  
12730 Monte Vista Road, Poway, CA 92064  
858.485.0700 | 858.485.0307 fax

**Seacrest Village at Encinitas**

**Leichtag Foundation Campus**  
211 Saxony Road, Encinitas, CA 92024 | 760.632.0081 | 760.516.2012 fax  
Arthur & Sophie Brody Main Entry Plaza  
Ellen & Ingram Chodorow Synagogue  
Esther & Bud Fischer Aquatics and Fitness Center  
The Galinson Family Rehabilitative Therapy Program  
Joseph & Dorothy Goldberg Healthcare Center  
Lee & Frank Goldberg Residence Court  
The Merrill & Robert Haimsohn Alzheimer's Program  
The Katzin Residence  
Leichtag Family Assisted Living Residence  
Bernard & Dorris Lipinsky Administration Building  
Lipinsky Family Foundation Nursing Program  
The Ottenstein Vitality Center  
The Simon Pavilion  
Sam & Rose Stein Adult Day Services Center  
The A. Wexler, R. Simon & E. Addleson Family Assisted Living Program

**Seacrest at Home**

211 Saxony Road, Encinitas, CA 92024 | 760.942.2695

# Calendar of Events 2018-2019

September 9 ..... Grandparents Day  
September 9 ..... Erev Rosh Hashanah  
September 10 ..... First Day Rosh Hashanah  
September 11 ..... Second Day Rosh Hashanah  
September 18 ..... Erev Yom Kippur (Kol Nidrei)  
September 19 ..... Yom Kippur  
September ..... Erev Sukkot  
September 24-30 ..... Sukkot  
October 1 ..... Shemini Atzeret

October 2 ..... Simchat Torah  
November 9 ..... 80th anniversary of Kristallnacht  
December 2-10 ..... Hanukkah  
January 2, 2019 ..... Tu B'Shevat  
March 21 ..... Purim  
April 19 ..... 1st Passover Seder  
April 20 ..... 1st Day of Passover and 2nd Seder  
April 21 ..... 2nd Day of Passover  
April 27 ..... Last Day of Passover